**Autogrid Mobility Pvt. Ltd. Pune, India**

AIC - PINNACLE
ENTREPRENEURSHIP FORUM
INNOVATION | INCUBATION | INVESTMENT
Supported by ATAL INNOVATION MISSION, NITI AAYOG

## CONCEPT

Autogrid Mobility intends to modify the entire smart mobility scenario with frugal software and hardware solutions for being powered on a single platform.

## MARKET OPPORTUNITY

A collaborative solution involving hardware, cloud & mobile as services to create a mobility based solution This platform is aimed in bridging the gap between the automotive sector and software to help develop mobility related solutions easily and aim for retaining the focus on application development for smart mobility solutions.

Our motto is let the developer concentrate to develop and we take care of deployment for the services you buy, related to automotive sector using our suite of APIs & SDKs available for mobile, web & hardware. Frontend is your freedom and the backend is our headache.

## PROBLEM & SOLUTION

India is the biggest and largest market of automotive industry and also the leading in no. of death due to road accidents.

The solution to this problem is to have a integrated vehicle telematics system capable of sending data in real time.

## BUSINESS MODEL

Subscription based App for tracking, logistics, driving behavior analysis, recording riding quality etc. via OPEX or CAPEX Model
VTS as a data acquisition tool for various private and government bodies.
VTS Hardware Designing and Testing

## VALUE PROPOSITION

Developing a single platform for integration of automotive hardware and software for the masses.
Providing Research and Development services on demand for clients.
Collaborating various emergency services under one platform.
Making road safer for everyone.

## CURRENT TRACTION

We are currently handling various clients projects which includes research & development of AIS-140 Vehicle Tracking System (VTS).

We are also gearing up for product release by the end of 2019

## KEY PEOPLE

Himanshu Karia (Founder, CEO), Hadi Saudagar (CTO - Hardware) , Amey Krishsagar(CTO - Software), Sachin Karkera (Marketing), Ansar Tamboli (Firmware Developer)