



Nascent Auto Infrastructure Pvt Ltd



CONCEPT

YUVIN is a brand from Nascent Auto that provides a high-quality operating lease solution for the corporate sector with unique benefits which includes outsourcing of fleet management & management of company car programs.

MARKET OPPORTUNITY

The car leasing market in India is currently worth of 1500 cr and is set to grow at 15-20% CAGR over the next 10 years. The potential can range up to 20% in purchases by professionals like doctors and chartered accountants and up to 15% in small and medium enterprises.

Our Competitors are: 1. Orix 2. ALD 3. Avis"

PROBLEM & SOLUTION

India is fast emerging as a major global market. Our leasing solutions are designed with unique offers extending benefits including tax efficiency, lifestyle solutions and is an attractive alternative to buying. Cars have become a necessity for small and medium-sized enterprises (SME) to meet the personal transportation requirements of employees. As significant capital outflow is required for effectively transporting employees, car leasing acts as an alternative and offers various advantages to businesses.

BUSINESS MODEL

We are into B2B model where in the services are extended to SME, Professionals and large corporate houses. The fleet management services are totally taken care with the help of web based portal.

VALUE PROPOSITION

Freedom from depreciating asset, Tax saving proposition, employee retention tool for HR, outsourcing of fleet management. Pay for usage only.

CURRENT TRACTION

We have developed a market for our product and services Pune, Nashik and Aurangabad region. We Have received orders/contracts from 15 clients including T-buds (Pune), Bedekar Pneumatics (Pune), IADAH Pvt Ltd (Pune), Shree Shot Equipment Pvt Ltd (Aurangabad) and Autogrid Mobility Pvt Ltd..