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EQUIP9 INTERNET PVT. LTD.

CONCEPT

EQUIP9 will be a future digital marketplace for the heavy equipment industry which will enable customers of this industry to get an insight of their certified workforce, spare parts of equipment, maintenance, and equipment utilization on their fingertips. With EQUIP9 digital app customers can manage the certified workforce, track equipment, buy/ rent/ sell their assets anywhere, anytime across the globe. Customers can get all analytics related to their equipment such as fuel, mileage, run time, idle time, Geo-fencing from EQUIP9 digital app. EQUIP9 delivers more to heavy equipment business so that customers just don't do business, they do optimize and futuristic business.

MARKET OPPORTUNITY

Construction equipment includes all kinds of machines, derricks, hoists, material handling equipment, platforms, runways, safeguards, protective devices, cranes, and equipment used for other constructions. Owing to a surge in investments in the infrastructure sector, and growth of the real estate sector, the construction equipment market in India is expected to expand at a compound annual growth rate (CAGR) of ~7% till 2023, up from its 2017 value of INR 210 Bn.

PROBLEM & SOLUTION

Finding a Certified Workforce is a biggest problem in this industry. With EQUIP9 business can find certified and verified workforce using our digital app. Purchasing and Renting an equipment is really a big problem as just images can't influence final deal. With EQUIP9 Augmented Reality digital app business can see equipment in action by sitting at home and can convert a possible deal. Tracking your big equipment working in remote is also another problem which with the help of EQUIP9 digital app can be solved very easily. Now, business can monitor their equipment by sitting across globe anywhere.

BUSINESS MODEL

- Digital Advertisement
- Commission Model

In first phase, Equip9 will be creating a digital platform where certified workforce can be found very easily. Business needing any services from Equip9's digital pool will pay a small amount of commission. Apart from commissioning EQUIP9 will publish its platform for digital advertisement where OEM (original equipment manufacturer) can showcase its equipment to potential business owners. Below attaching complete business model canvas of Equip9.

VALUE PROPOSITION

- Single Point Digital Solution of Doing Business
- More Accurate and Optimized Asset Utilization
- Transparent and Connected Marketplace
- Cost Effective Advertisement and Publicity
- Legalised and Verified Pool of Resources
- More Skilled and Professional Labour Pool
- Generate Skilled and Professional Labour pool
- Providing Guaranteed Job Market with Improved Condition

EQUIP9 carefully designed its E-R-R-C (Eliminate-Reduce-Raise-Create) model.

CURRENT TRACTION

We are currently in the development and testing of the motor prototype and the application.

KEY PEOPLE

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