

## **Amit Chitale**

Amit Chitale is a Founder, CRYPTO crats Mobility, Automotive, Connected Vehicles, IoT, Cyber Security and Media & Entertainment. Associate for Collaborative Creation

Amit is a Technologist by Education; Business Leader by Experience; Evangelist with immense Passion. He has Hands-on experience in the field of Mobility, Automotive, Connected Vehicles, IoT, Cyber Security and Media & Entertainment. He has enjoyed every bit of his endeavors as an Entrepreneur, Hustler, Innovator, Engineer and pursuits in diverse geographical span of US, EU and ASIA.

Over last 20+ years of professional endeavours he has collaborate with diverse stakeholders in Engineering, Sales, Marketing, Corporate Finance and Legal to bring Innovations, Products and Solutions to market successfully.

Over the two decades, he has successful delivered value in solving problem statements spanning the entire stack from Semiconductors all the way to Application Software. He has actively engaged with B-B-C, B-B & B-C Platforms for various business cases and deployed monetization models such as NRE, Royalty, SaaS, Subscription and Freemium successfully

He is an avid proponent of Job-To-Be-Done theory while working on challenging problem statements. He has brought several solutions to the market with deep Product Management mindset and has carried them through Market Creation, Expansion & Dominance stages. He is currently engaged in solving interesting challenges posed by Automation to traditional business value chain using the power of Neural networks and Machine Learning. He takes keen interest in nurturing Young Talent, Aspiring Leaders using Innovative Mentoring techniques to help Budding Leaders, Innovators. Amit is very active in Startup, Venture and Investment Ecosystem.