

Saurabh Trivedi

Saurabh Trivedi is a Co-Founder & Director at Boudhik Ventures, Assist Businesses to Identifying their Core Assets and Secure them | Investor | Mentor | Speaker | Community Builder | Consultant | Co-Founder & Director at Boudhik Ventures Pvt. Ltd.

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Saurabh Trivedi is an entrepreneur, intellectual property enthusiast, business consultant, Investor and seasoned trademark attorney. He is currently Co-Founder & Director at Boudhik Ventures. Possessing unique set of skills and experiences that allow him to gain a quick understanding of industry processes. He is a passionate and well-respected leader with the ability to define and drive business strategy, motivate teams, aggressively execute, and analyse impact. He inspires and educates businesses on how to leverage their innovative concepts to stand out from the mass and gain traction.

Legally advising to Start Ups on various issues relating to Intellectual Property and has extensive experience in all aspects of intellectual property laws with special emphasis on filing, prosecution and enforcement of trademark, copyrights, and designs. He also guides young entrepreneurs, startups and early stage businesses to align processes, resources-planning and department goals with overall strategy.

Also provides support and insight into significant organizational changes (e.g. shift in strategic focus and collaboration).

His expertise currently includes:

Entrepreneurship building

Consulting to universities/ incubation centers

Improvising brainstorming processes of Startups

Multi-disciplinary team building and leadership

Resource planning

IPR Expert

Strategic partnerships

Developing business by industry specific methods

With his expertise and more than a decade of his corporate experience and knowledge, he invested in a couple of companies. He is a Member of Asian Patent Attorneys Association (APAA), India Group and a Member of Centre for Education Growth and Research (CEGR). Apart from that he is mentor in various Atal Incubation Centres like AIC-Raise, AIC-GIM and AIC- ADT Baramati Foundation which are supported by Atal Innovation Mission, NITI Aayog, Government of India. He also supports government initiatives projects like entrepreneurship mindset classes (EMC).

His greatest strength is adept at blending the “art and science” of marketing to drive business outcomes.