

## **NEWSLETTER**

**Innovations** 

MARCH 2023 | ISSUE 02



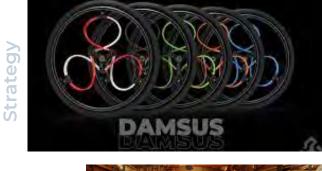








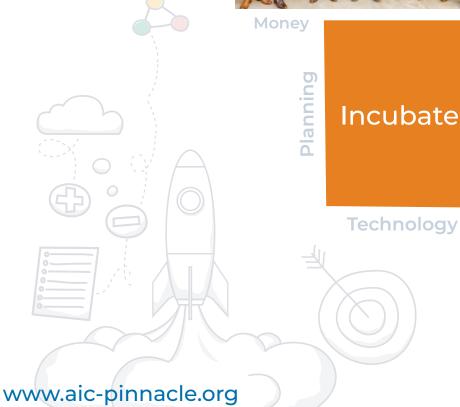






Innovate







Management











### FROM CEO's DESK

### INSIDE THIS ISSUE

Welcome to the AIC-Pinnacle Entrepreneurship Forum, where we are grateful to foster innovation and entrepreneurship in India. As the current financial year is about to conclude, let us reflect on the success achieved in this previous quarter. It is my pleasure to share that in the last quarter our startups have raised more than INR 100 millions in funding.

Our collaborations are one of our biggest strengths that further our commitment to empowering entrepreneurship and innovation. At AIC-Pinnacle, we endeavor to shape the India of our dreams by nurturing startups with creativity, innovation, and technology.

India is a leading emerging market, and AIC-Pinnacle is at the forefront of driving this revolution. We support startups and innovators in bringing their ideas to fruition and scaling their businesses. Our focus remains on fostering a thriving and high-impact entrepreneurial ecosystem through innovation, incubation, and investment. Our webinars and workshops offer bespoke solutions and profound insights into the entrepreneurial environment.

We take immense pride in empowering the next generation of female entrepreneurs and ideas that promote sustainability. We acknowledge the significance of creating a more equitable and sustainable future for India and the world.

"Entrepreneurship is about turning what excites you in life into capital so that you can do more of it and move forward with it." At AIC-Pinnacle, we embody this spirit and are committed to helping entrepreneurs turn their passion into a viable and thriving business.



Sunil Dhadiwal
Chief Executive Officer
AIC-Pinnacle Entrepreneurship Forum

#### **MEET THE TEAM**

#### INVESTMENT

- Equip9 raises INR 50 million in funding from United Infra
- Attron Automotive secures INR 40 million funding from Anicut Capital
- ◆ RUT3 raises INR 2.5 Million grant under the Prosus SICA 2022
- ◆ Foodvez Healthy Life raises INR 2 Millions in seed funding under the Startup India Seed Fund Scheme
- CarKarlo Mobility Technologies secures INR 2 Million as seed funding under the Startup India Seed Fund Scheme
- HAB Biomass raises INR 2 million under Startup India Seed Fund Scheme
- Citizen First Technologies secures INR 2 Million under the Startup India Seed Fund Scheme

#### INNOVATION

- ◆ AIC-Pinnacle Electric Vehicle (EV) Challenge for Emerging New Mobility Startups
- ◆ Agrosonic Solutions recognized as top 100 finalist of Maharashtra Startup Week 2022
- U4U Sociotech secures position in top 5 for Intelligent Road Traffic Control System Awards by Indian Highway Company Ltd.

#### **INCUBATION**

- Co-working space
- Virtual incubation program
- Legal Assistance and Consultation services
- ◆ EV Lab

#### **ACADEMIC PARTNERSHIPS**

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**OUR PARTNERS** 

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**UPCOMING EVENTS** 



### **Meet The Team**

#### Kedar Kulkarni Manager-Incubation

Kedar Kulkarni joins AIC-Pinnacle as Manager-Incubation, bringing expertise in effective incubation programs, startup mentoring, and strategic planning. He has helped 130+ startups become sustainable. Kedar will oversee incubator operations, mentor startups, and coordinate with partners and government agencies.





Abhishree Mor Assistant Manager-Incubation

Abhishree Mor is the new Assistant Manager-Incubation at AIC-Pinnacle. With an MBA from the University of Mumbai and 5 years of diverse experience, she will handle marketing and outreach activities, incubation support, and government-supported schemes.



Shrinidhi Raste is a registered Indian patent agent with 4\* years of experience in patent law. At AIC-Pinnacle, he is the IPFC coordinator, providing IP counseling, conducting awareness sessions, and facilitating IPR protections for startups. He also mentors startups under government-supported schemes, creating a supportive ecosystem at AIC-Pinnacle.





Karmmin Anand Legal Associate

Karmmin Anand is a Legal Counsel of AIC-Pinnacle, leverages her B.S.L. LLB degree from Pune University and extensive experience in civil and criminal litigation, as well as contract drafting and life cycle management spanning over 7 years, to provide startups with top-notch legal advice, consultancy, and drafting of legal contracts and agreements.



### **AIC-Pinnacle Entrepreneurship Forum's Program Focus**



### Atal Innovation Mission - Atal Incubation Center (AIM-AIC)

Atal Innovation Mission (AIM) is the Government of India's endeavor to promote a culture of innovation and entrepreneurship. Its objective is to serve as a platform for the promotion of world-class innovation hubs, grand challenges, start-up businesses, and other self-employment activities, particularly in technology-driven areas. Also, to create an ever-evolving ecosystem of start-ups and entrepreneurs, AIM has been establishing world class incubators called Atal Incubation Centres (AICs).

## MeitY TIDE 2.0 (Technology Incubation and Development of Entrepreneurs (TIDE) 2.0)

TIDE 2.0 promotes tech entrepreneurship through financial and technical support to \ incubators engaged in supporting ICT (Information and Communications Technology) startups primarily engaged in using emerging technologies such as IoT, Al, Block-chain, Robotics etc. in pre-identified areas of societal relevance.





### **AIC-Pinnacle Entrepreneurship Forum's Program Focus**

#### **MSME - IP Facilitation Centre**

This scheme focuses on enhancing the competitiveness of the MSME sector, a scheme 'Building Awareness on Intellectual Property Rights (IPR)' for the MSME is administered with the objectives as under:

- ◆ To enhance awareness of MSMEs about Intellectual Property Rights (IPRs)
- To take measure for the protecting their ideas and business strategies.
- Assists to SMEs in technology up-gradation and enhancing competitiveness and for effective utilization of IPR Tools by MSMEs.





### Startup India Seed Fund Scheme (SISFS)

The Startup India initiative of the Government of India envisages building a robust Start-up ecosystem in the country for nurturing innovation and providing opportunities to budding entrepreneurs. Easy availability of capital is essential for entrepreneurs at the early stages of growth of an enterprise. Funding from angel investors and venture capital firms becomes available to startups only after the proof of concept has been provided. Similarly, banks provide loans only to asset-backed applicants. It is essential to provide seed funding to startups with an innovative idea to conduct proof of concept trials.





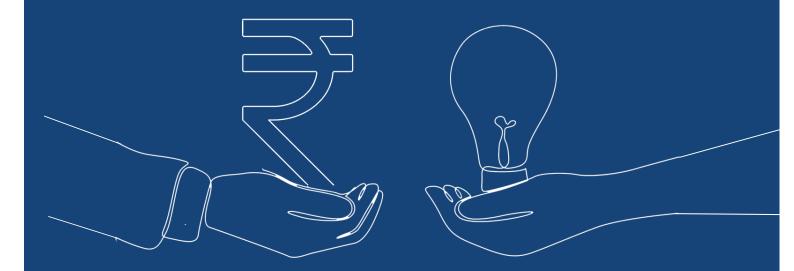




#### Equip9 raises INR 50 million in funding from United Infra

We are thrilled to announce that AIC-Pinnacle's startup, Equip9 Pvt Ltd, has secured a funding of INR 50 million from United Infra. This investment will support the development of EQUIP9™, a digital marketplace that will provide customers in the heavy equipment industry with easy access to a certified workforce, spare parts, maintenance, and equipment utilization information. With the EQUIP9™ app, customers can manage their certified workforce, track equipment, and buy/rent/sell their assets anytime, anywhere across the globe.

We would like to extend our warmest congratulations to the team at Equip9 Pvt Ltd for this significant achievement. At AIC-Pinnacle, we are committed to supporting innovative startups that make a positive impact on society, and Equip9 Pvt Ltd is a great example of this. We wish them continued success in all their future endeavors!





### Attron Automotive secures INR 40 million funding from Anicut Capital

Congratulations to Attron Automotive on raising funding of INR 40 Million from Anicut Capital! We are thrilled to see the AIC-Pinnacle startup reach new heights and continue to innovate in the automotive industry. We look forward to seeing Attron Automotive's success and the impact it will make in the future.





### RUT3 raises INR 2.5 Million grant under the Prosus SICA 2022

Congratulations to RUT3 engineering for receiving a INR 2.5 Million grant under the Prosus SICA 2022 program.

AIC-Pinnacle Entrepreneurship Forum celebrates startups like RUT3 engineering, which promote innovation and entrepreneurship for positive social impact Congratulations on this well-deserved achievement!

## Foodvez Healthy Life raises INR 2 Millions in seed funding under the Startup India Seed Fund Scheme

Congratulations to the team at Fdvz Healthy Life Private Limited on securing seed funding of INR 2 Million under the Startup India Seed Fund Scheme! It's exciting to see the innovation and dedication put into creating an e-commerce platform that offers personalized recommendations for health-conscious consumers. We wish you all the success in bringing your vision to life and making a positive impact on people's lives.





## CarKarlo Mobility Technologies secures INR 2 Million as seed funding under the Startup India Seed Fund Scheme

CarKarlo, a Pune-based tech-enabled self-drive car rental marketplace, has raised INR 2 Million in seed funding under the Startup India Seed Fund Scheme. AIC-Pinnacle congratulates them on this achievement. CarKarlo offers a convenient, fair value tariff platform that allows verified customers to rent cars from car owners seeking additional income. The service offers privacy, flexibility, and access to a variety of car categories, including luxury cars, for a minimum 12-hour booking. The company also plans to introduce eco-friendly EV cars in the future.



## HAB Biomass raises INR 2 million under Startup India Seed Fund Scheme

We are pleased to announce that Hab Biomass Pvt. Ltd. has successfully secured INR 2 Million in seed funding under the Startup India Seed Fund Scheme. HAB Biomass has developed a mobile unit that efficiently converts one tonne of agro-waste into high-GCV bio-coal briquettes for industrial use, providing a sustainable alternative to coal and firewood.

At AIC-Pinnacle, we applaud HAB Biomass for its forward-thinking approach to waste management and sustainability. Congratulations to the team on this significant achievement, and we look forward to seeing their continued growth and success.

## Citizen First Technologies secures INR 2 Million under the Startup India Seed Fund Scheme

We are pleased to announce that Citizen First Technologies Pvt. Ltd. has raised INR 2 million in seed funding under the Startup India Seed Fund Scheme. Their innovative mobile app empowers citizens to resolve civic grievances quickly and easily. Congratulations to Citizen First Technologies on their successful funding round!











#### AIC-Pinnacle's Electric Vehicle (EV) Challenge for Emerging New Mobility Startups

In India, the electric vehicle (EV) industry is rapidly growing, having sold over INR 10 lakh EVs in the past calendar year. Despite this growth, the industry still faces several challenges, including product design, component sourcing, manpower, software, infrastructure, and high costs. To address these issues, the EV Challenge has been launched as an initiative to invite startups to provide solutions for the EV industry's problems.

We are delighted to present a glimpse of the Electric Vehicle (EV) Challenge, an initiative aimed at inspiring and empowering startups to leverage their expertise and contribute innovative ideas to advance the EV industry. We are proud to showcase the exceptional winners of our EV Challenge who have demonstrated exemplary creativity, vision, and technical proficiency in devising solutions to the challenges faced by the EV industry. Their achievements are a testament to the potential of the industry and the transformative impact of innovation. The contest received widespread recognition and participation, and we are pleased to congratulate the top three winners of the EV Challenge as follows:





#### **Attron Automotive**

(High efficiency Electric Motors & Controllers)

Congratulations to Attron
Automotive for winning our
AIC-Pinnacle EV Challenge!
Their electric mobility solutions offer optimized performance and we are excited to see their contributions to sustainable transportation.

### Runner Up 👺



#### **Naxatra Labs**

(Tech based drive systems for EV 2 and 3 wheeler)

Congratulations to Naxatra Labs for being named the runner-up in our AlC-Pinnacle EV Challenge! Their work on developing axial flux motors for electric 2 and 3 wheelers is innovative and a crucial step towards sustainable transportation.

### 2<sup>nd</sup> Runner Up



### **Nettoyer Automotive**

(Motors for EV 2 & 3 wheeler & retro fitment kits)

Congratulations to Nettoyer Automotive for being named the second runner-up in our AIC-Pinnacle EV Challenge! Their aim to provide Plug-in hybrid kits and retrofitting services for motors and controllers are crucial steps towards sustainable transportation.

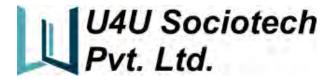


### Agrosonic Solutions recognized as top 100 finalist of Maharashtra Startup Week 2022

We are pleased to announce that Agrosonic Solutions, an AIC-Pinnacle incubated start-up, has been recognized as a top 100 finalist of Maharashtra Startup Week 2022. We extend our warmest congratulations to Agrosonic Solutions on this remarkable achievement and wish them continued success. As their mentor and incubator, we are proud to support Agrosonic Solutions in their mission to provide innovative griculture solutions that address societal issues through effective technologies.

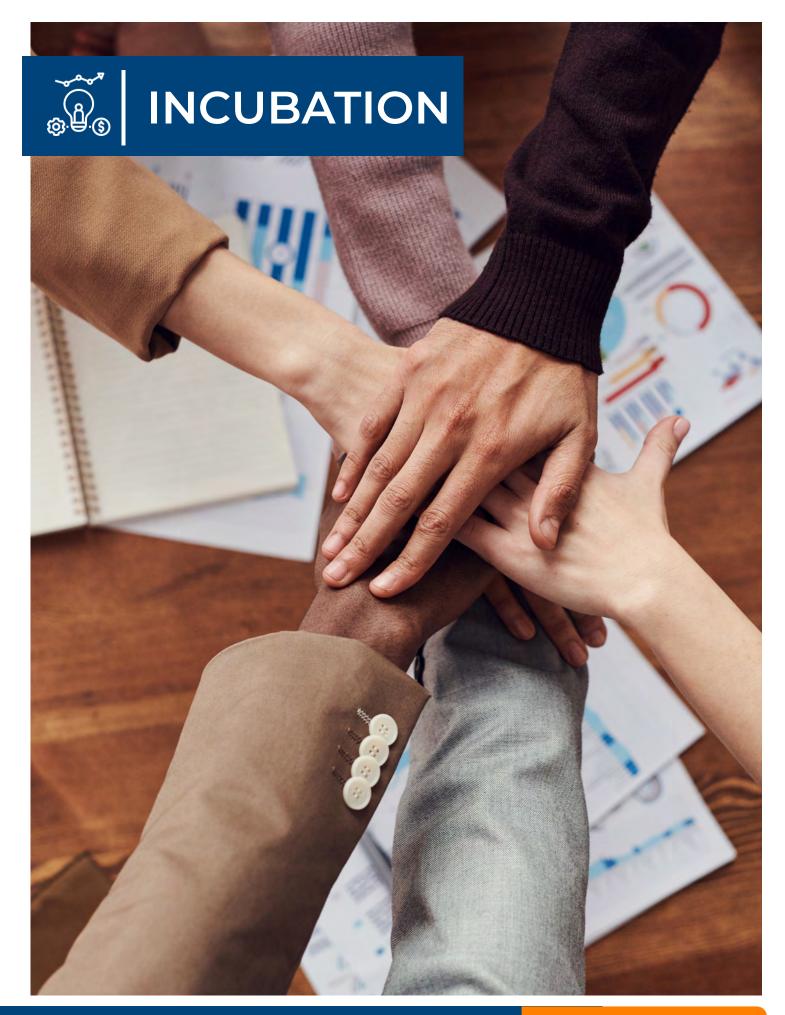


U4U Sociotech secures position in top 5 for Intelligent Road Traffic Control System Awards by Indian Highway Company Ltd



U4U Sociotech, a portfolio company of AIC-Pinnacle, was recently awarded as one of the top 5 ideas for the Intelligent Road Traffic Control System by the Indian Highway Company Ltd. (IHMCL). The award ceremony was held in Bangalore during the 'Manthan National Conference' by the Ministry of Road Transport and Highways, and was attended by distinguished guests, including the Honorable Minister of Road Transport, Shri. Nitin Gadkari Ji. Congratulations to U4U Sociotech on this great achievement!







# Incubation Service and Support by AIC-Pinnacle



#### Co-working space

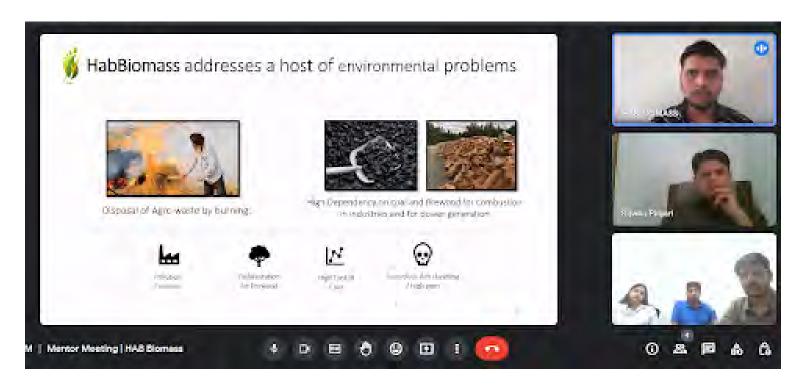
We offer co-working spaces for innovative startups focused on solving future problems to come together, network, collaborate, innovate, and create. Our aim is to connect early-stage startups and young talents with accelerators, experienced industry professionals, mentors, and potential investors to provide guidance, support, and mentorship to develop into scalable business models.

#### Virtual incubation program

AIC-Pinnacle offers an exciting program designed to create the perfect environment for startups to skyrocket their business. With an extensive network of evaluators, mentors, investors, and industry veterans, AIC-Pinnacle's program is designed to help startups scale up quickly and efficiently.

But that's not all AIC-Pinnacle has also developed a virtual incubation project to cater to the needs of organizations that prefer to work remotely or do not require a physical space. Through this innovative initiative, startups can still benefit from our network and programs, ensuring they receive the guidance and support they need to succeed.

At AIC-Pinnacle, we understand the challenges of starting a business and the importance of having the right network, mentorship, and resources. That's why our program offers a unique opportunity for startups to turn their ideas into successful business models, no matter where they are located.





### **Legal Assistance and Consultation services**

AIC-Pinnacle is thrilled to announce the launch of our Legal Assistance and Consultation services, available exclusively to our incubated startups. Get the expert support you need to navigate legal challenges and drive your business forward.

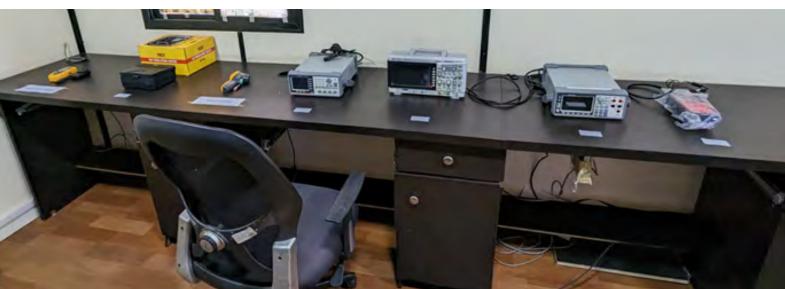
#### **EV Lab**

We are thrilled to announce that AIC-Pinnacle has launched its fully equipped and dedicated Electric vehicles lab, providing a unique opportunity for mobility startups to test products that offer sustainable mobility solutions. With state-of-the-art devices and machinery, startups can test their products thoroughly, ensuring that they meet industry standards.











### **Academic Partnerships**



## AIC-Pinnacle Forum signs letter of intent with AIC-Nalanda Institute of Technology Foundation

AIC-Pinnacle Entrepreneurship Forum and AIC-Nalanda Institute of Technology Foundation have entered into a Letter of Intent (LOI) to cultivate a culture of innovation and entrepreneurship across diverse sectors. The partnership aims to establish a dynamic and influential entrepreneurship ecosystem centered around innovation in critical sectors, resulting in inclusive and sustainable techno-socio-economic growth in India.





### AIC-Pinnacle has partnered with Dr. D.Y. Patil B-School

Exciting news! AIC-Pinnacle is proud to announce that we have become academic partners with Dr. D.Y. Patil B-School in Tathawade, Pune. to offer training programs for entrepreneurs and promote start-ups among students, alumni, and faculty. We provide start-ups with infrastructure, a strong network, and resources to foster their growth.



#### AIC-Pinnacle has partnered with Khandesh College Education Society (KCES)

The Khandesh College Education Society (KCES) traces its origins back to 1944 when prominent figures in the region sought to establish an educational institution in the Jalgaon district. KCES manages multiple institutions and embraces a pragmatic, hands-on approach to developing capable leaders for the next generation. Its curriculum encompasses a wide range of student-centered courses, including but not limited to Arts, Science, Commerce, Engineering, Management, Law, Education, Physical Education, Geoinformatics, Animation, and Multimedia. AIC-Pinnacle has formed an academic partnership with KCES with the goal of fostering a culture of innovation and entrepreneurship among the student body.







## AIC-Pinnacle has partnered with D. Y. Patil Institute of Management Studies (DYPIMS)

We are delighted to announce that AIC-Pinnacle has joined hands with the D. Y. Patil Institute of Management Studies (DYPIMS) to establish an ecosystem that bridges the gap between academia, industry, and start-ups. Through this partnership, we aim to foster effective business incubation processes and contribute to the development of related educational programs.



### Welcome Onboard!



Drip Irrigation World – AIC-Pinnacle Incubation



Hab Biomass – SISFS scheme



Foodvez Healthy Life – SISFS scheme



### Carkarlo - SISFS



Citizen first - SISFS scheme

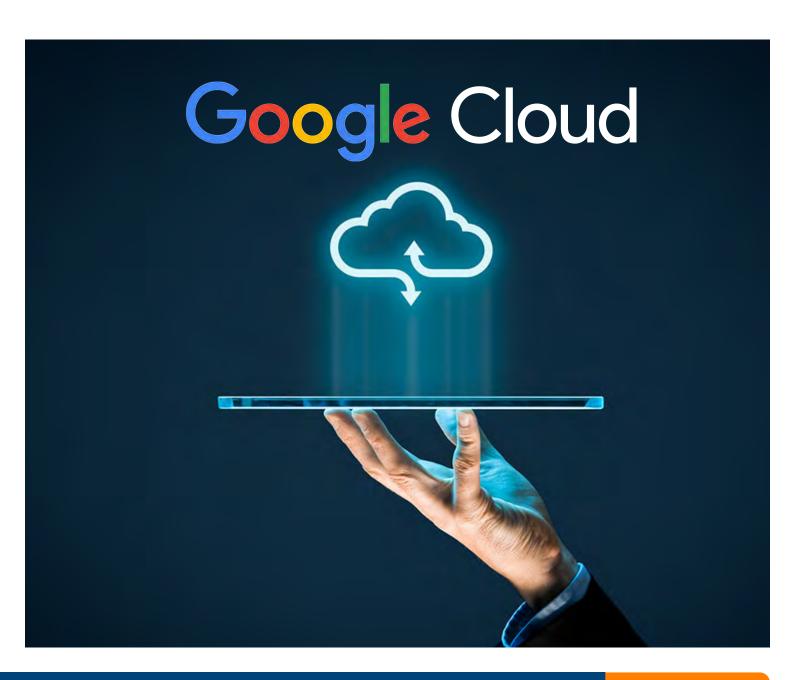




### **Our Partners**

#### AIC-Pinnacle collaborates with Google Cloud

We are delighted to announce ourpartnership with Google Cloud. With this collaboration, we aim to empower budding entrepreneurs to reach new heights by leveraging the benefits of the Google Cloud Startups Program. This association will enable startups to establish their businesses and take advantage of the Start and Scale Program. The program offers up to USD 2,000 in credits to be utilized over two years, in addition to access to our global startup community and technical resources.





#### AIC-Pinnacle announces partnership with AWS for startup success

We are pleased to announce that AIC-Pinnacle has formed a partnership with AWS for Startups. Through the AWS Activate program, eligible companies in your community can take advantage of a variety of benefits, including 5000 AWS service credits, technical support, founders' programs, self-paced labs, and more.



### AIC-Pinnacle entered into a partnership with Authbridge Research Services Pvt. Ltd

Authbridge is a prominent firm that specializes in conducting employee background verification, KYC solutions, third-party onboarding, and due diligence. In the process of seed funding, AlC-Pinnacle conducts comprehensive background checks and due diligence on startups before providing funding. This partnership is a step towards ensuring the sustainability and long-term vision of AlC-Pinnacle.





### **Mentor Onboarding**



We are delighted to announce the addition of new mentors to the AIC-Pinnacle Mentorship Committee.

Please join us in welcoming Dr. Rijwan Pinjari, a food technology Ph.D. holder with extensive experience in the agri-food industry, to the board. With over 25 years of experience and three successful startups in this field, Dr. Pinjari's expertise in the latest technologies and policies will provide invaluable support to startups in the areas of agri-food production, agritech, and food tech.



Dr. Rijwan Pinjari



We are excited to introduce **CA Pramod Jain** to our community as a new member of the AIC-Pinnacle Mentorship Committee. As a qualified CA, CS, ICWA, lawyer, and taxation expert, CA Pramod Jain has a wealth of knowledge and experience. He is also an accomplished trainer, having conducted successful training programs in over 50 locations throughout India and around the world. With his expertise in business plan preparation and valuation, CA Pramod Jain will undoubtedly provide invaluable guidance to startups.





### **Key Highlights**







### Dignitaries from NITI Aayog & Atal Innovation Mission (AIM) visit AIC-Pinnacle

AIC-Pinnacle was happy to welcome Ms. Nimisha Jha (Director Finance – NITI Aayog), Mr. Ashish Pandey (SPOC AIM), Mr. Amit Sanoria (Audit committee member) and Mr. Surendra Panwar (Audit committee member) to AIC – Pinnacle premises for an audit and interaction with our startups. The team interacted and provided valuable guidance to our startups, our team and will remain an inspiration for all of us.



#### **Posh Training**

To raise awareness about POSH (Prevention of Sexual Harassment), AIC-Pinnacle provided training to all its employees on how to prevent sexual harassment. The training was conducted by a professional trainer to ensure a safe working environment and prevent such incidents from occurring.



### In The News





## United News of India India's Multi Lingual News Agency

### AIC launches 'AIC-Pinnacle EV Challenge'

Pune, Feb 22 (UNI) India's leading incubation and investment platform, AIC (Atal Incubation Centre)-Pinnacle Entrepreneurship Forum, supported by Atal Innovation Mission, NITI Aayog, Ministry of MSME, and Ministry of Electronics and IT, Govt. of India has launched AIC-Pinnacle EV Challenge.

This one-of-a-kind EV challenge is envisioned at encouraging startups from across the country working in the EV charging infrastructure, EV products, components, EV related service and solutions space to work on the challenges faced by the electric vehicle (EV) industry and come up with innovative resolutions.

**Read More** 



### Atal Incubation Centre launches 'AIC-Pinnacle EV Challenge' to generate innovative solutions

EV challenge is intended to encourage startups from across the country working in the EV charging infrastructure, EV products, components, EV related services, and solutions space to work on the challenges confronting the EV industry and come up with innovative solutions.

**Read More** 



### 🚻 Hindustan Times

### AIC-Pinnacle EV Challenge launched

PUNE: AIC (Atal Incubation Centre)-Pinnacle Entrepreneurship Forum announced the launch of the AIC - Pinnacle EV Challenge, envisioned at encouraging startups from across the country working in the EV charging infrastructure, EV products, components, EV related service and solutions space to work on the challenges faced by the electric vehicle (EV) industry and come up with innovative resolutions. Nominations for AIC-

Pinnacle EV Challenge will remain open till February 28, 2023. The forum plans to facilitate the winning startups with cash prizes, product development support, and manufacturing partnerships with the EV industry.

### नवराष्ट्र

### एआयसी-पिनॅकल ईव्ही चॅलेंज' सादर

पुणे, अटल इनोव्हेशन मिशन, नीती आयोग, भारत सरकारचे सक्ष्म-छोटे-मध्यम उद्योग मंत्रालय तसेच इलेक्ट्रॉनिक्स आणि आयटी मंत्रालय यांचे पाठबळ असलेला, भारतातील आघाडीचे इन्क्युबेशन आणि गुंतवणूक प्लॅटफॉर्म एआयसी (अटल इन्क्यूबेशन सॅटर)- पिनॅकल आंत्रप्रेन्युरशिप फोरमने, एआयसी-पिनॅकल ईव्ही चॅलेंज, आणत असल्याची घोषणा केली आहे. अशा प्रकारचे एकमेव असलेले हे ईव्ही चॅलेंज देशभरातील ईव्ही चार्जिंग संरचना, ईव्ही उत्पादने, सुटे भाग, ईव्हीशी निगडित सेवा व सोल्युशन्स यांमध्ये काम करणाऱ्या स्टार्टअप्सना प्रोत्साहन देण्याच्या उद्देशाने घेतले जाणार आहे. cour.



### एआयसी-पिनॅकल आँत्रप्रेन्युरशिप फोरमकडून 'एआयसी-पिनॅकल ईव्ही चॅलेंज'चे आयोजन

पुणे : अटल इनोव्हेशन मिशन, नीती आयोग, भारत सरकारचे सक्ष्म-छोटे-मध्यम उद्योग मंत्रालय तसेच इलेक्टॉनिक्स आणि आयटी मंत्रालय यांचे पाठबळ असलेला. भारतातील आघाडीचे इन्क्युबेशन आणि गुंतवणूक प्लॅटफॉर्म एआयसी (अटल इन्क्युबेशन सेंटर)- पिनॅकल आंत्रप्रेन्युरशिप फोरमने, एआयसी-पिनॅकल ईव्ही चॅलेंज, आणत असल्याची घोषणा केली आहे. अशा प्रकारचे एकमेव असलेले हे ईव्ही चॅलेंज देशभरातील ईब्ही चार्जिंग संरचना, ईब्ही उत्पादने, सटे भाग, ईब्हीशी निगडित मेवा व सोल्यशन्स यांमध्ये काम करणाऱ्या स्टार्टअप्सना प्रोत्साहन देण्याच्या उद्देशाने घेतले जाणार आहे. इलेक्टिक वाहन (ईव्ही) उद्योगाला भेडसावणाऱ्या आव्हानांवर मात करण्यासाठी तसेच नवोन्मेषकारी उपाय शोधण्यासाठी हा उपक्रम राबवला जाणार आहे. एआयसी-पिनॅकल ईव्ही चॅलेंज स्पर्धेसाठी अर्ज भरण्याची अंतिम तारीख २८ फेब्रुवारी २०२३ ही आहे. ईव्ही उद्योगाला भेडसावणाऱ्या आव्हानांच्या एका किंवा त्याहन अधिक क्षेत्रांत विशेष चाकोरीबाह्य तसेच व्यापक संभाव्यता असलेली सोल्युशन्स देऊ करणाऱ्या स्टार्टअप्स या स्पर्धेसाठी अर्ज करू शकतात. एआयसी-पिनॅकल आँत्रप्रेन्य्रशिप फोरमचे संस्थापक आणि पिनॅकल इंडस्ट्रीज व एकाचे चेअरमन डॉ. सुधीर मेहता या घोषणेबद्दल म्हणाले, एआयसी-पिनॅकल ईव्ही चॅलेंज सरू करणे आणि त्यायोगे स्टार्टअप्सना ईव्ही उद्योगाला भेडसावणाऱ्या आव्हानांवर मात करण्यासाठी व्यासपीठ पुरवणे आमच्यासाठी रोमांचक अनुभव आहे. या ईव्ही चॅलेंजच्या माध्यमातून, आशादायक उत्पादने, तंत्रज्ञाने आणि स्टार्टअप्सचा शोध लावण्याचे उद्दिष्ट, आमच्यापढे आहे. त्याचप्रमाणे व्यावसायिक संधींचा शोध घेणे आणि ईव्ही उद्योगात सोल्युशन्स व नवोन्मेषाच्या अमलबजाणीला उत्तेजन देणे ही उद्दिष्टेही आमच्यापढे आहेत. भारतात इलेक्टिक वाहन उद्योग जोमाने वाढत आहे पण त्याबरोबर या उद्योगापुढे विविध आव्हानेही आहेत. आपल्या देशातील स्टार्टअप्समध्ये प्रचंड संभाव्यता, प्रतिभा आणि भविष्यकालीन दृष्टी तसेच ईव्ही उद्योगाला भेडसावणारी आव्हाने दर करण्याची अमाप क्षमता आहे, असे आम्हाला ठामपणे वाटते.



#### एआयसी-पिनॅकल आँत्रप्रेन्युरशिप फोरम आयोजित करत आहे एआयसी-पिनॅकल ईव्ही चॅलेंज



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चित्रकार्यन हुने तर्गत हुने हुन प्रस्ता सामार्थ, गुंतरहरू, व्यावधान प्रकार सामार्थ हुन हुन सुक्त सामार्थ कर करना उत्तर करना उत्तर





### एआयसी-पिनॅकल आँत्रप्रेन्युरशिप फोरम आयोजित करत आहे 'एआयसी-पिनॅकल ईव्ही चॅलेंज'

- इंव्ही-चार्जिंग संरचना, उत्पादन व सेवा या क्षेत्रांत काम करणाऱ्या भारतातील सर्व स्टार्टअपना निमंत्रण
- विजेत्यांना एआयसीपिनंकलतर्फे, रोख बिक्रसे,
  उत्पादन विकास, उत्पादन
  आणि व्यावसायिकीकरणात
  सहाय्य, निधीपुरवठा, नेटवर्किंग,
  मेटॉरिंग, इनक्युकेशन,
  को-वर्किंगसाठी जागा आणि
  आयपी सहाय्य, पुरवले जाणार
   इच्छुक २८ फेब्रुवारी २०२३पर्यंत
  आपले अर्ज सादर करू शकतात
  - पूर्ण •

अटल इनोव्हेशन मिशन, नीती आयोग, भारत सरकारचे सुक्षम-छोटे-मध्यम उद्योग मंत्रालय तसेच इलेक्ट्रॉनिक्स आणि आयटी मंत्रालय यांचे पाठबळ असलेला, भारतातील आघाडीचे इन्क्युबेशन आणि गुंतवणुक प्लॅटफॉर्म एआयसी (अटल इन्क्युबेशन सेंटर)- पिनॅकल आंत्रप्रेन्यरशिप फोरमने, एआवसी-पिनंकल ईव्ही चॅलेंज, आणत असल्याची घोषणा केली आहे. अज्ञा प्रकारचे एकमेव असलेले हे ईव्ही चॅलॅंज देशभरातील इंव्ही चार्जिंग संरचना, इंव्ही उत्पादने, सटे भाग, ईव्हीशी निगडित सेवा व सोल्युशन्स यांमध्ये काम करणाऱ्या स्टार्टअप्सना प्रोत्साहन देण्याच्या उद्देशाने घेतले जाणार आहे. इलेक्ट्रिक वाहन (ईव्ही) उद्योगाला भेडसावणाऱ्या आव्हानांवर मात करण्यासाठी तसेच नवोन्मेषकारी उपाय शोधण्यासाठी हा उपक्रम राववला जाणार आहे.



एआयसी-पिनंकल इंद्ही चॅलेंज स्पर्धे साठी अर्ज भरण्याची अंतिम तारीख २८ फेब्रुवारी २०२३ ही आहे. इंद्ही उद्योगाला भेडसावणाऱ्या आव्हानांच्या एका किंवा त्याहून अधिक क्षेत्रांत विशेष चाकोरीबाह्य तसेच व्यापक संभाव्यता असलेली सोल्युशन्स देऊ करणाऱ्या स्टार्टअप्स या स्पर्धेसाठी अर्ज करू शकतात.

एआयसी-पिनंकल आँत्रप्रेन्यरगिप फोरमचे संस्थापक आणि पिनॅकल इंडस्ट्रीज व एकाचे चेअरमन डॉ. सधीर मेहता या घोषणेवद्दल म्हणाले. एआयसी-पिनॅकल ईव्ही चॅलॅंज सुरू करणे आणि त्यायोगे स्टार्टअप्सना इंदरी उद्योगाला भेडसावणाऱ्या आव्हानांवर मात करण्यासाठी व्यामपीठ पुरवणे आमच्यासाठी रोमांचक अनुमव आहे. या इंव्ही चॅलेंजच्या माध्यमातून, आशादायक उत्पादने, तंत्रज्ञाने आणि स्टार्टअप्सचा शोध लावण्वाचे उदिष्ट, आमच्यापुढे आहे. त्याचप्रमाणे व्यावसायिक संधींचा शोध घेणे आणि इंव्ही उद्योगात सोल्युशन्स व नवोन्मेषाच्या अमलवजाणीला उत्तेजन देणे ही उद्दिष्टेही आमच्यापुढे आहेत. भारतात इलेक्ट्रिक वाहन उद्योग

जोमाने वाहत आहे पण त्यावरोवर या उद्योगपुढे विविध आव्हानेही आहेत. आपल्या देशातील स्टार्टअप्समध्ये प्रचंड संभाव्यता, प्रतिभा आणि भविष्यकालीन दृष्टी तसेच ईव्ही उद्योगाला भेडसावणारी आव्हाने द्र करण्याची अमाप क्षमता आहे, असे आम्हाला ठामपणे वाटते. ईव्ही उद्योगाला प्रत्यक्ष काम

करण्यात येणाऱ्या समस्यांचे
सखोल ज्ञान स्टार्टअप्सकडे आहे आणि
देशाच्या शाक्षतता उद्दिष्टांच्या पूर्वतंमध्ये
लक्षणीय योगदान देऊ शकतील
अशा नवोन्मेषकारी—व्यापक कल्पना
व उपाय शोधण्यासाठी स्टार्टअप्स
प्रेरित आहेत. ही स्पर्धा स्टार्टअप्सन
नवोन्मेषकारी उपाय शोधण्यात प्रेरणा
व सहाय्य पुस्येल आणि त्यातूनच ईव्ही
उद्योगाचा भविष्यकाळ आकाराला येईल
याबाबत आम्ही आशावादी आहोत.

विजेत्या स्टार्टअप्सना रोख बक्षिसे. उत्पादन विकासात सहाव्य तसेच ईव्ही उद्योगामधील उत्पादन भागीदारी अणा स्वरूपान सहाच्य करण्याची फोरमची योजना आहे. प्रथम क्रमांक प्राप्त करणाऱ्या स्टार्टअपला २,००,००० रुपयांचे रोख बक्षीस प्रदान केले जाईल. तर द्वितीय क्रमांक पटकावणाऱ्या स्टार्टअपला १,५०,००० रुपयांचे रोख पारितोषिक दिले जाईल, ततीय क्रमांक मिळवणाऱ्या कंपनीला १,००,००० रुपयांचे रोख बशीस दिले जाईल. याशिवाय, स्टार्टअप्सना इन्क्युबेशन सहाय्य, मेंटॉरिंग, को-वर्किंगसाठी जागा, प्रयोगशाळेसाठी जागा, आयपी (बौद्धिक संपदा) व कावदेशीर महास्य, आर्थिक मदत, नेटचर्किंगमध्ये मदत आदी सहाय्य, एआयमी-पिनॅकल

आँत्रप्रेन्युरशिप फोरमद्वारे, पुरवले जाईल. स्टार्टअप्स पात्र ठरल्या तर त्यांना उत्पादनाच्या व्यावसायिकीकरणासाठीही सहाय्य पुरवले जाईल.

स्पर्धच्या प्राथमिक रण्यांमध्ये उत्पादन, खर्च, संरचना, सेवा, पुरवठा साखळी, गुंतवणूक, कुगल मनुष्पवळ, आयसीई ते इंव्ही स्थित्यंतर, चाहन ते ग्रिड एकात्मीकरण आणि अन्य अपूर्त मुद्द्यांशी निगडित आव्हाने आहेत. केवळ नॉदर्णीकृत स्टार्टअप्सचा या स्पर्धेसाठी विचार करण्यात येहॅल. यासाठी २८ फेब्रुवारी २०२३पर्यंत अधिकृत अर्ज वेवसाइटवरूनच अर्ज करणे आवश्यक आहे. विनेत्यांची नावं एआयसी-पिनंकलच्या अधिकृत वेवसाइटवर मार्चच्या पहिल्या आठबड्यात जाहीर केली जातील.

इंट्सी चॅलॅंजची संकल्पना व आयोजन एआयसी-पिनंकल ऑग्रप्रेन्युरिंगप फोरमचे आहे. भविष्यकाळातील ऑटोमोटिव इंजिनीअर्स आणि कंपन्यांना आपली गुणवत्ता सिद्ध करण्यासाठी हे व्यासपीठ उपलब्ध होणार आहे. व्याहन उद्योगाची कार्बन उत्सर्जन कमी करण्याची गरज पूर्ण करतानाच, ऊर्जा-कार्यक्षम सोल्युगन्स प्रत्यक्षात आणणे हे या चॅलॅजमागील उदिष्ट आहे.

हे चॅलॅज स्टार्टअप्सना त्यांच्या कल्पना सर्वापुढे मांडण्याची संधी देणार आहे व मेंटॉरशिपच्या माध्यमातून सहाय्य च उद्योगक्षेत्रातील तज्जांशी संपर्कांची संधीही त्यांना यातून मिळणार आहे. एआयसी-पिनॅकल ईव्ही चॅलॅज दोन टप्प्यांत घेतले जाणार आहे. पहिल्या टप्प्यांत प्राप्त झालेल्या अर्जांच्या आधारे निवड प्रक्रिया पूर्ण केली जाणार आहे.





### Startups, get started

#### AIC-Pinnacle EV Challenge

ndia's leading incubation and investment platform, AIC (Atal Incubation Centre)-Pinnacle Entrepreneurship Forum, supported by Atal Innovation Mission, NITI Aayog, Union ministries of MSME and Electronics and IT, has announced the launch of the AIC-Pinnacle EV Challenge. This one-of-a-kind EV challenge is envi-

This one-of-a-kind EV challenge is envisioned at encouraging startups from across the country working in the EV charging infrastructure, EV products, components, EV related service and solutions space to work on the challenges faced by the electric vehicle (EV) industry and come up with impossible resolutions.

Nominations for AIC-Pinnacle EV Challenge will remain open till February 28, 2023. Startups offering specialized groundbreaking and potentially scalable solutions in one or multiple domains of challenges faced by the EV industry can apply. Speaking on the announcement, Dr

Speaking on the announcement, Dr. Sudhir Mehra, founder, AlC-Pinnacle Entrepreneurship Forum, and chalman of Pinnacle Industries & EKA said, "We are excited to launch the AlC-Pinnacle EV. Challenge and provide a platform for startups to work on the challenges faced by the EV industry. With this EV. Challenge, we aim to discover promising products, technology, and startups, explore commercial opportunities, and encourage the implementation of solutions and innovation in the EV sector. The first prize includes its 2,00,000 in cash, second its 1,50,000 and burd its 1,0000.

Jine first price includes its 2,00,000 in cash, second its 1,50,000 and third its 1,00,000. Only registered startups will be eligible for consideration and must apply on the official application website till Petruary 28. Winners will be announced in the first week of March on AIC-Pinnacle's official website.



AIC – Pinnacle Entrepreneurship Forum Launches 'AIC-Pinnacle EV Challenge'



Hyderabad: India's leading incubation and investment platform, AIC (Atal Incubation Centre)-Pinnacle Entrepreneurship Forum, supported by Atal Innovation Mission, NITI Aayog, Ministry of MSME, and Ministry of Electronics and IT, Govt. of India, has announced the launch of the AIC – Pinnacle EV Challenge. This one-of-a-kind EV challenge is envisioned at encouraging startups from across the country working in the EV charging infrastructure, EV products, components, EV related service and solutions space to work on the challenges faced by the electric vehicle (EV) industry and come up with innovative resolutions. Nominations for AIC-Pinnacle EV Challenge will remain open till 28th February 2023. Startups offering specialized groundbreaking and potentially scalable solutions in one or multiple domains of challenges faced by the EV industry can apply.

Speaking on the announcement, Dr. Sudhir Mehta, Founder, AIC-Pinnacle Entrepreneurship Forum, and Chairman of Pinnacle Industries & EKA sald, "We are excited to launch the AIC – Pinnacle EV Challenge and provide a platform for startups to work on the challenges faced by the EV industry. With this EV Challenge, we aim to discover promising products, technology, and startups, explore commercial opportunities, and encourage the implementation of solutions and innovation in the EV sector. While the electric vehicle industry in India is growing vigorously, it is concurrently posed with a diverse set of challenges. We firmly believe that startups in our country possess a huge potential, talent, and futuristic vision and have an enormous ability to play a significant role in addressing the challenges the EV industry faces. They deeply understand the ground-level problems of the EV Industry and are highly driven to come up with innovative-scalable ideas and solutions that contribute largely to our country's sustainability goals. We are positive that this challenge will inspire and support startups to come up with innovative solutions that will shape the future of the EV Industry."

**Read More** 

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### **Upcoming Events**



01

## Atal Innovation Mission - Atal Incubation Centre (NITI Aayog):

- Sector Focus: Mobility, EV, Agri-Tech, Electronics and IT (AI,IOT,ICT), Healthcare, Social Innovation, Clean Energy, and other emerging sectors
- ◆ No. of startups to be incubated this year: 10
- ◆ Funding available for eligible startups: Upto 12.5 lakhs\*



02

# TIDE 2.0 (Ministry of Electronics and Information Technology - Meity Startup Hub):

- Sector Focus: Mobility, EV, Agri-Tech, Electronics and IT (AI,IOT,ICT), Healthcare, Social Innovation, Clean Energy, and other emerging sectors
- ◆ No. of startups to be incubated this year: 03 Nos.
- Funding available for eligible startups: Upto 7 lakhs\*



03

# Startup India Seed Fund Scheme (Ministry of Commerce and Industry, DPIIT)

- ◆ Sector Focus: Mobility, EV, Agri-Tech, Electronics and IT (AI,IOT,ICT), Healthcare, Social Innovation, Clean Energy, and other emerging sectors
- ◆ No. of startups to be incubated this year: 15 Nos.
- ◆ Funding available for eligible startups: Upto 50 lakhs\*



**Apply Here** 

<sup>\*</sup>Eligibility for funding is subject to guidelines, funds availability, eligibility criterias decided by the committee.





### **Get in Touch:**

### **AIC-Pinnacle**

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