



AIC-PINNACLE

ENTREPRENEURSHIP FORUM

INNOVATION | INCUBATION | INVESTMENT



Invest • Innovate • Incubate

A QUARTERLY

**NEWSLETTER**

AUG | VOL  
2022 | 01

**FROM THE CHAIRMAN'S DESK**

**INSIDE THIS ISSUE**

Let me begin by congratulating all of you on the milestones achieved by the AIC-Pinnacle Entrepreneurship Forum over the last few months, especially for the selection under the Startup India Seed Fund Scheme. We are living in the era of technological advancement and disruption, and India is witnessing the tectonic shift of innovation, investment, and upgradation like never before. We're proud that we're working hard to support startups that are working to make a difference by addressing ground-level societal issues.

It is our honour to have supported startups from 'Bharat,' where 70% of India resides and where the next generation of entrepreneurs will emerge. AIC-Pinnacle-supported startups focus on the sectors including Automotive/EV, AgriTech, IT/IoT/AI, Clean Energy, Health-Tech, Social Innovation, and other emerging areas, that work to build a sustainable, digital, and empowered India. We've successfully been bridging the gap between the startups and their stakeholders to provide all the necessary support, guidance, and mentoring for their growth and to overcome their challenges.

The achievements of AIC-Pinnacle-supported startups show that we've worked hard for their success, grooming, and mentoring. Let the momentum continue to witness, help, and contribute to India's startup revolution to become the world's largest startup ecosystem. I would like to take this opportunity to thank and congratulate the enthusiastic and passionate AIC-Pinnacle team for their continued hard work, focus, and commitment to achieving our goals.

I would also like to express my gratitude to the esteemed members of the Atal Innovation Mission, NITI Aayog, Ministry of MSME, Ministry of Electronics and IT Govt of India, the Department for Promotion of Industry, and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt of India, for their continued trust and support.

Looking forward to building a cohesive, collaborative, and sustainable start-up ecosystem.



**Dr. Sudhir Mehta**

Founder, AIC-Pinnacle Entrepreneurship Forum  
 Chairman, Pinnacle Industries & EKA

**PROGRAM FOCUS**

**INVESTMENT**

- ◆ AIC-Pinnacle to receive INR 45 million under Startup India Seed Fund Scheme
- ◆ AIC-Pinnacle plans to incubate 30 new startups facilitating funds up to Rs. 10 million in 2022
- ◆ Krishigati raises the final pre-seed VC investment

**INNOVATION**

- ◆ AIC-Pinnacle Building Pune's Start-up Ecosystem
- ◆ Ziffytech and RUT3 demonstrate their technologies to Mr. Rajesh Tope, Hon. Health Minister, Government of Maharashtra
- ◆ Interaction of Agrosonic Solutions with Hon. Minister of Animal Husbandry, Delhi and Uttrakhand
- ◆ AIC-Pinnacle gets Catalyst Award 2022 for Government leadership
- ◆ Krishigati wins "Innovate for India Challenge 2022"
- ◆ Arcatron Mobility bags Amazon Sambhav Award
- ◆ AIC Pinnacle as a Panelist at KPIT Grand Finale 2022

**INCUBATION**

- ◆ Mentorship workshops by AIC-Pinnacle
- ◆ AIC-Pinnacle participated in Pune AFC-2022
- ◆ Our Incubation Services & Support
- ◆ Welcome onboard!
- ◆ Empowering Women Entrepreneurs
- ◆ Our Partners

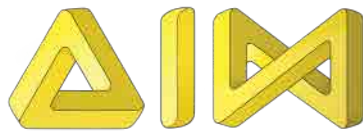
**STARTUP PORTFOLIO**

**UPCOMING EVENTS**

## AIC-Pinnacle Entrepreneurship Forum's Program Focus



Supported By



ATAL INNOVATION MISSION

### Atal Innovation Mission - Atal Incubation Center (AIM-AIC)

Atal Innovation Mission (AIM) is the Government of India's endeavor to promote a culture of innovation and entrepreneurship. Its objective is to serve as a platform for the promotion of world-class innovation hubs, grand challenges, start-up businesses, and other self-employment activities, particularly in technology-driven areas. Also, to create an ever-evolving ecosystem of start-ups and entrepreneurs, AIM has been establishing world class incubators called Atal Incubation Centres (AICs).

### MeitY TIDE 2.0 (Technology Incubation and Development of Entrepreneurs (TIDE) 2.0)

TIDE 2.0 promotes tech entrepreneurship through financial and technical support to incubators engaged in supporting ICT (Information and Communications Technology) startups primarily engaged in using emerging technologies such as IoT, AI, Block-chain, Robotics etc. in pre-identified areas of societal relevance.



**MEITY STARTUP**  
HUB

## AIC-Pinnacle Entrepreneurship Forum's Program Focus

### MSME - IP Facilitation Centre

This scheme focuses on enhancing the competitiveness of the MSME sector, a scheme 'Building Awareness on Intellectual Property Rights (IPR)' for the MSME is administered with the objectives as under:

- ◆ To enhance awareness of MSMEs about Intellectual Property Rights (IPRs)
- ◆ To take measure for the protecting their ideas and business strategies.
- ◆ Assists to SMEs in technology up-gradation and enhancing competitiveness and for effective Utilization of IPR Tools by MSMEs.



### Startup India Seed Fund Scheme (SISFS)

The Startup India initiative of the Government of India envisages building a robust Start-up ecosystem in the country for nurturing innovation and providing opportunities to budding entrepreneurs. Easy availability of capital is essential for entrepreneurs at the early stages of growth of an enterprise. Funding from angel investors and venture capital firms becomes available to startups only after the proof of concept has been provided. Similarly, banks provide loans only to asset-backed applicants. It is essential to provide seed funding to startups with an innovative idea to conduct proof of concept trials.



# *INVESTMENT*





# AIC-Pinnacle to receive INR 45 million under **Startup India Seed Fund Scheme**

The NITI Aayog & Pinnacle Industries supported incubator aims to incubate and provide financial assistance to 19 startups over the next 3 years under SISFS

India's leading incubation and investment platform, AIC (Atal Incubation Centre)-Pinnacle Entrepreneurship Forum, supported by Atal Innovation Mission, NITI Aayog, Ministry of MSME, and Ministry of Electronics and IT, Govt of India, has been selected under the Startup India Seed Fund Scheme (SISFS) announced by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt of India. Under this scheme, AIC-Pinnacle Entrepreneurship Forum will be receiving a grant of INR 45 million from the Government of India...**Read More**

**AIC-PINNACLE**  
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INNOVATION | INCUBATION | INVESTMENT

THE TIMES OF INDIA

**AIC-Pinnacle incubator to get Rs 4.5 cr grant**

**Pune:** The Niti Aayog and the city-based Pinnacle Industries-backed startup incubation platform Atal Incubation Centre-Pinnacle Entrepreneurship Forum (AIC-PEF) has announced that it has been granted Rs 4.5 crore as part of the union Ministry of Commerce-administered Startup India Seed Fund Scheme (SISFS), with AIC-PEF adding that the funding will be used to help more startups in the tier-2 and tier-3 cities.

The AIC-PEF is also backed by the Atal Innovation Mission, the union Ministry of

Electronics and Information Technology, as well as the union Ministry of MSMEs. Till date, the AIC-PEF has supported around 56 startups, and has facilitated funding of around Rs 8 crore to them, as well as mentorship, technical assistance in the development of prototypes, as well as legal and IP support.

AIC-PEF added in a statement that it has backed the startups across sectors, including automotive, clean energy, internet of things, social innovations, among others, such as agricultural technology. — Shiladitya Pandit

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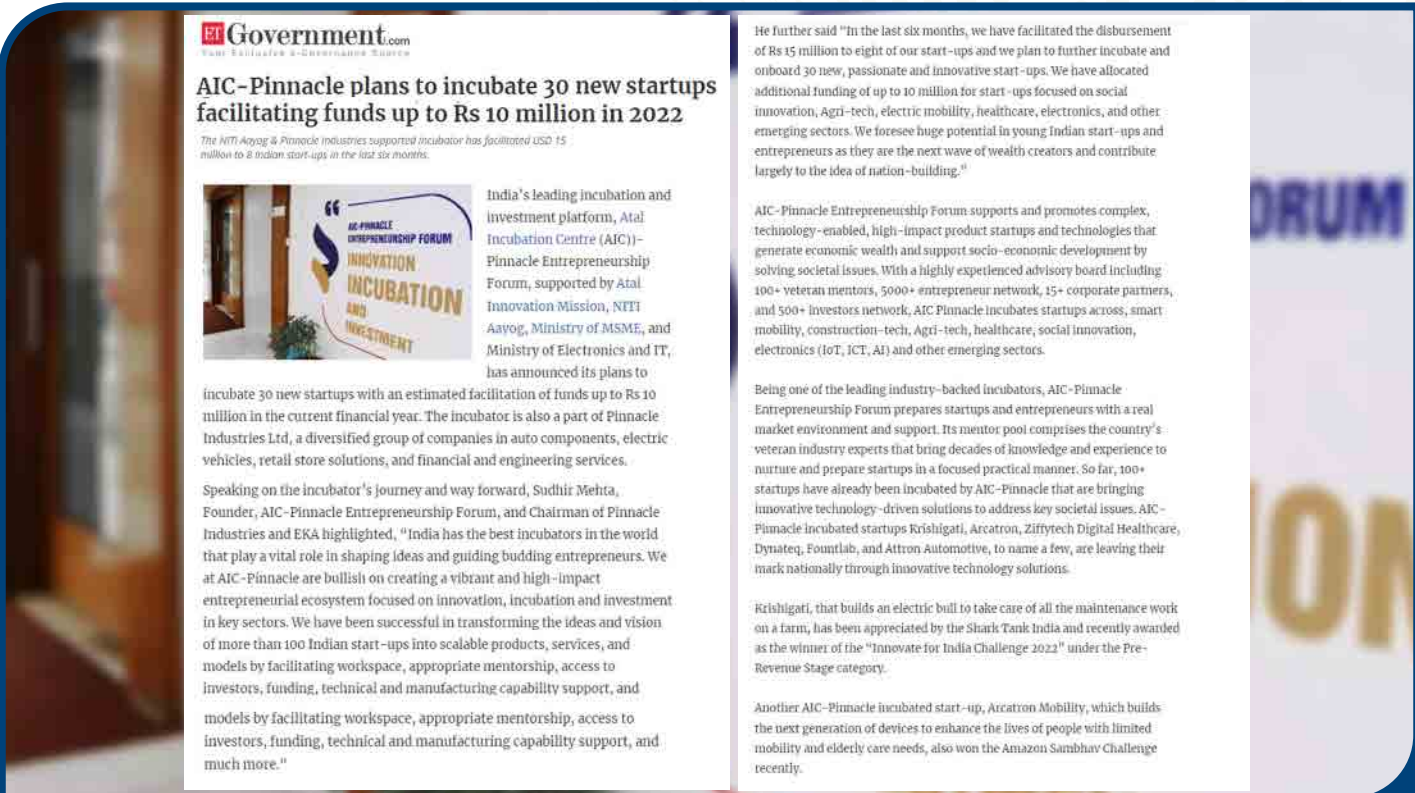
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FINANCIAL EXPRESS  
READ TO LEAD

**AIC-Pinnacle gets ₹4.5-cr Startup India Seed Fund**

**ATAL INCUBATION CENTRE-Pinnacle Entrepreneurship Forum (AIC-Pinnacle)** will receive a ₹4.5 crore grant under the Startup India Seed Fund scheme. Sudhir Mehta, founder, AIC-Pinnacle, said the grant would be used to support startups from tier-2 and tier-3 cities.

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# AIC-Pinnacle plans to incubate **30 new startups** facilitating funds up to **Rs. 10 million** in 2022

The NITI Aayog & Pinnacle Industries supported incubator has facilitated USD 15 million to 8 Indian start-ups in the last six months.

India's leading incubation and investment platform, Atal Incubation Centre (AIC)-Pinnacle Entrepreneurship Forum, supported by Atal Innovation Mission, NITI Aayog, Ministry of MSME, and Ministry of Electronics and IT, has announced its plans to incubate 30 new startups with an estimated facilitation of funds up to Rs 10 million in the current financial year. The incubator is also a part of Pinnacle Industries Ltd, a diversified group of companies in auto components, electric vehicles, retail store solutions, and financial and engineering services...**Read More**

**Krishigati Pvt. Ltd.**  
As part of the STPI Chunauti 2.0, Krishigati Pvt. Ltd.  
has raised the final pre-seed VC investment round.

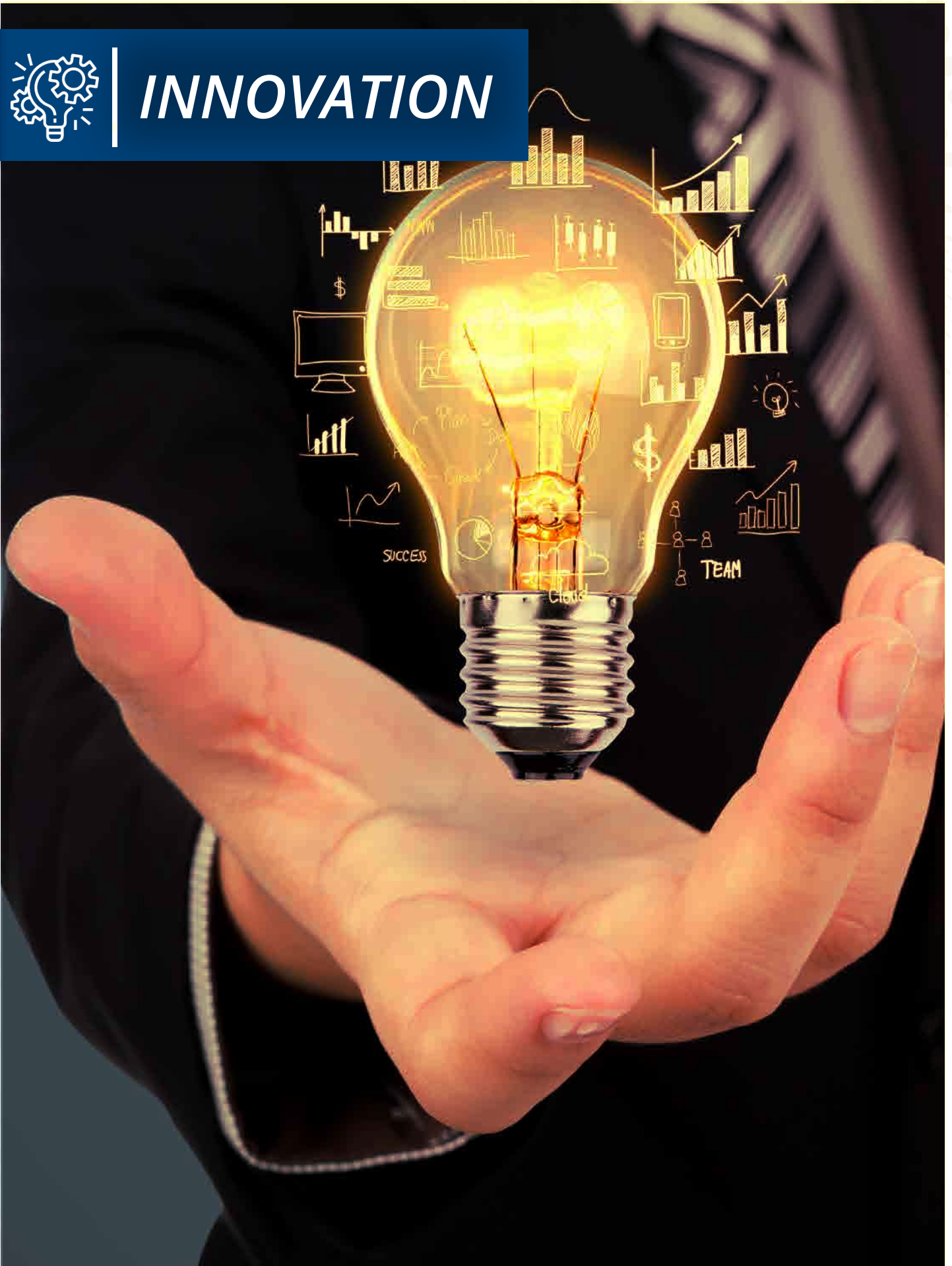
## Krishigati raises the **final pre-seed VC investment**

We're delighted to share that the AIC-Pinnacle incubated startup Krishigati Pvt. Ltd. builds an electric bull to take care of all the maintenance work on a farm, has raised the final pre-seed VC investment round through the STPI Chunauti 2.0 Open Challenge Program. Krishigati Private Limited, India based one of the leading organizations in the sector of agritech with innovative solutions for intercultural operations for modern and precision farming...**Read More**





# INNOVATION



**PU NEWS KAR**

**AIC-Pinnacle Building Pune's Start-up Ecosystem**



Pune, 12th December 2021: AIC Pinnacle, India's leading and Maharashtra's first & largest industry backed start-up incubator participated at the recently concluded start-up conclave hosted by Science and Technology Park at Savitribai Phule Pune University (SPPU) on Sunday. The conclave was attended by Union Minister of Commerce and Industry, Piyush Goyal, along with Pune's 25 leading start-ups incubated at Venture Centre, Science & Technology Park, Auto-Cluster and AIC-Pinnacle.

Union Minister lauded the leading start-up ecosystem in Pune and rapid emergence of unicorns from the city, that now competes head-on with Mumbai in terms of start-ups creation. He also met and interacted with Pune's emerging 25 start-ups from leading incubators, 2 of which were from AIC Pinnacle. Supported by Atal Innovation Mission, NITI Aayog, DCMSME, Ministry of MSME & Ministry of Electronics and IT (MEITY), Government of India, AIC Pinnacle aims to support the creation of a vibrant and high impact entrepreneurial ecosystem focused on innovation in key sectors which lead to inclusive and sustainable techno-social-economic development of India.

Speaking about the experience, Mr. Avinash Thakur, CEO, AIC Pinnacle, highlighted, "We are extremely grateful with the appreciation & acknowledgment we received from the Hon'ble Minister and would like to thank Science and Technology Park at Savitribai Phule Pune University (SPPU) for giving us the opportunity to be a part of this conclave. Such events, platform and accolades reflect our commitment to create a vibrant and high impact entrepreneurial ecosystem focused on innovation, incubation & investment in key sectors. We are hopeful that such events and interactions will enable our startups to get the right exposure and platform to showcase their potential, making them future-ready!"

The 3 startups that participated in the conclave from AIC Pinnacle were:

-Rut3 Engineering Private Limited, a B2B company providing suspension wheels to Wheelchair and Bicycle companies. Rut3 has raised funds from ATAL Innovation by NITI Aayog GOI (Top 25 in India), and Bajaj Group

Know More: <https://in.linkedin.com/company/rut3-and-innovate@private-limited>

-GOGuru Innovations Pvt Ltd, a 3D Printing and Product Design Consultant organization providing one stop solution for clients from concept to mass production.

Know More: <https://3dgo.in/>

-EnergySee (formerly known as Develop Train Maintain), a startup working on Decentralised Renewable Energy that empowers people to power themselves using renewables. They have designed a Hybrid Rooftop Turbine called WAPUMITRA.

Know More: <https://www.developtrainmaintain.aic-pinnacle.com/>

Established as a Not-for-profit Section 8 Social Enterprise, AIC Pinnacle is an entrepreneurship platform to innovate, incubate, accelerate, and fund micro enterprises, startups, and SMEs. With more than 100+ startups from across the country, AIC Pinnacle's focus areas are Technological research, innovations, start-up in the complex, product-oriented domains including, Automobile (EV, Agri-Tech, Electronics and IT (AI, IOT, ICT), Healthcare, Social Innovation and other emerging sector.

# AIC-Pinnacle Building Pune's Start-up Ecosystem

AIC Pinnacle, India's leading and Maharashtra's first & largest industry backed start-up incubator participated at the recently concluded start-up conclave hosted by Science and Technology Park at Savitribai Phule Pune University (SPPU) on Sunday. The conclave was attended by Union Minister of Commerce and Industry, Piyush Goyal, along with Pune's 25 leading start-ups incubated at Venture Centre, Science & Technology Park, Auto-Cluster and AIC-Pinnacle...**Read More**

## Ziffytech and RUT3 demonstrate their technologies to Mr. Rajesh Tope - Hon. Health Minister, Government of Maharashtra

AIC-Pinnacle incubated startups Ziffytech and RUT3 showcased and demonstrated their products to Mr. Rajesh Tope, Hon. Health Minister, Government of Maharashtra, and explained their relevance for society with the innovative technologies.



Mr. Indra Jha, Founder, Ziffy Tech Digital Healthcare Pvt.Ltd.



Mr. Mitesh Rasal, Founder, RUT3 Engineering Pvt. Ltd.

## Interaction of Agrosonic Solutions with Hon. Minister of Animal Husbandry, Delhi and Uttrakhand

AgroSonic Solutions has developed AgriTech software to help rural farmers engaged in livestock farming and provide them with a scientific and technical approach to practice commercial goat farming to get a sustainable secondary source of livelihood.

The startup interacted with Shri Sanjivji Baliyan Ji, Minister of Animal Husbandry, Delhi, and Shri Saurabh Bahuguna Ji, Minister of Animal Husbandry, Uttarakhand at the Uttaranchal Sheep and Wool Development Board, Dehradun during the inauguration of Frozen Semen and Artificial Insemination Lab, Rishikesh. Further, Agrosonic explained the usage and benefits of GoatMate Livestock management solution for commercial goat farming.



Interaction of Agrosonic Solutions with Hon. Minister of Animal Husbandry

## AIC-Pinnacle gets **Catalyst Award 2022** for Government leadership

We're pleased to share that Mr. Avinash Thakur, CEO, AIC-Pinnacle Entrepreneurship Forum has been awarded the Catalyst Award 2022 for Government leadership at FITS Asia.



### Catalyst Award 2022



## Krishigati wins **Innovate for India Challenge 2022**

Krishigati Pvt. Ltd. has developed an axle-less Electric Tiller for all kinds of intercultural cropping and agriculture field operations along with crop protection & food-grain crops management. Addressing the laborious and manual activities like Pesticide Spraying, de-weeding, Sowing, and labor shortage. This AIC-Pinnacle incubated startup has been awarded as the winner of the “Innovate for India Challenge 2022” under Pre-Revenue Stage category. This challenge emphasizes on innovations that have the potential to contribute to the wealth creation and accelerated development, job creation & intellectual property for the nation and is organized by Marathwada Accelerator for Growth and Incubation Council (MAGIC), Aurangabad - Business Incubator.

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 3D Engineering  
 MAGIC BY GMIA  
 MAGIC  
 Marathwada Accelerator for Growth & Incubation Council

**Supported by**  
 Maharashtra State Innovation Society  
 MSME  
 महाराष्ट्र शासन

**INNOVATE FOR INDIA CHALLENGE 2022 (4th Edition)**

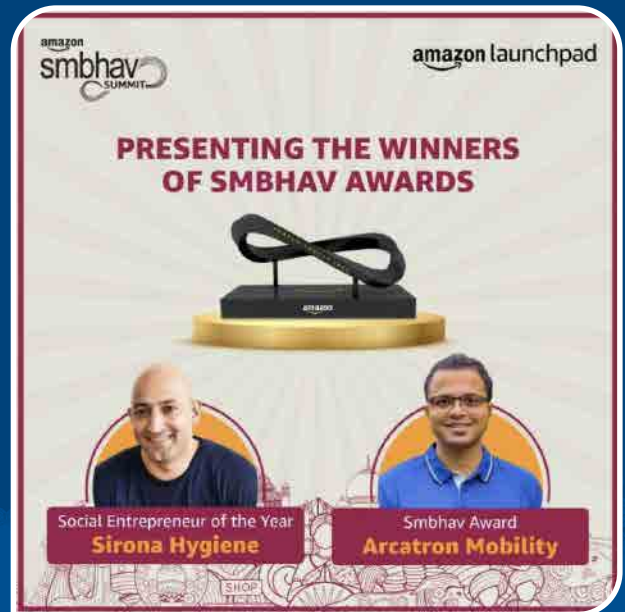
**ANNOUNCING WINNERS OF IFIC22**

Pre-Revenue Stage		Revenue Stage	
<b>WINNER</b> Krishigati	<b>WINNER</b> KRISHIGATI	<b>WINNER</b> vacus	<b>WINNER</b> VACUS TECH
<b>1ST RUNNER UP</b> THERMISTANCE TECHNOLOGIES	<b>2ND RUNNER UP</b> DRONA AUTOMATIONS	<b>1ST RUNNER UP</b> AUMSAT TECHNOOGIES	<b>2ND RUNNER UP</b> PHOTOM TECHNOLOGIES

*Thank you!*

## Arcatron Mobility bags Amazon Sambhav Award

We're delighted to share that AIC-Pinnacle incubated startup Arcatron has won the prestigious Amazon Sambhav Award. The award focuses on digitization of small businesses, agri-tech innovations and health tech with the venture fund support.



## AIC Pinnacle as a panelist at KPIT Grand Finale 2022

AIC-Pinnacle staff was invited as panelists by our ecosystem partner KPIT Sparkle's Grand Finale 2022 at Pimpri Chinchwad College of Engineering, Pune. We discussed and explored 25+ ideas, showcased by the selected students with Mr. Ravi Pandit, Chairman & Co-founder, KPIT Technologies Ltd.





# INCUBATION



# Mentorship workshops by **AIC-Pinnacle**



## AIC-Pinnacle organizes mentorship workshop for automotive & electric mobility startups

AIC-Pinnacle incubated startups Krishigati, Catalyst Green, Nettoyer Automotive, and Attron Automotive attended the mentorship workshop specially organized for the startups working in the Automotive & Electric Mobility sector startups. During the workshop, startups got the opportunity to interact and discuss their challenges with the industry veterans Dr. Rashmi Urdhwaeshe, Former Director of Automotive Research Association of India (ARAI), and Mr. Saahil Mutha, Sr. Services Business Partner (North America) at Dassault Systèmes.





### Mentoring Session for Ziffy Health

Mr. Avinash Thakur, CEO, AIC-Pinnacle Entrepreneurship Forum, visited Ziffy Health, Pune for the mentorship session with Mr. Indra Kumar Jha, Founder, Ziffy Health and the team. ZiffyHealth, a start-up incubated at AIC-Pinnacle Entrepreneurship forum, aims to provide accessible healthcare to users at their convenience. The platform is built around and focused on creating the best digital healthcare experience for all end users.'

**Know More:**

<https://www.ziffytech.com/>

### Attron's mentoring session with EKA Mobility

Attron Automotive, India's first long-range electric motorcycle manufacturing company that offers comprehensive solutions with proprietary technology with an edge of "Make In India" attended a mentoring session with EKA Mobility. During the interaction with EV industry veteran Mr. Hirdesh Thakur, the founding member of EKA Mobility, Attron's team, discussed various challenges and market scalability of Attron Automotive.

**Know More:**

<https://attronautomotive.com/>





## Mentoring Sessions for **AUTOCLINCH**



Mr. Avinash Thakur, CEO, AIC-Pinnacle Entrepreneurship Forum mentored a Delhi based startup incubatee- AutoClinch. AutoClinch Private Limited is a smart emergency assistance cum Auto-service aggregation platform that aims to build a wide network system in auto-Service industry to cater and solve all problems related to one's mobility on roads.

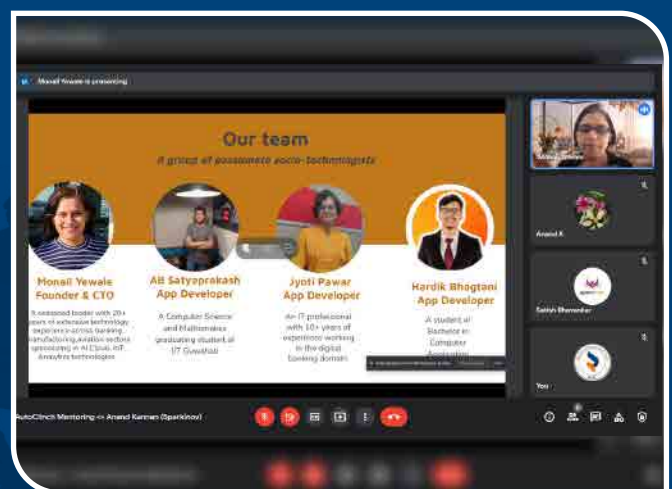
AutoClinch was also mentored by Mr. Vinod Jee Pandita, Automotive consultant and COO, Sumedha Management Consultancy, for its market placement and strategies for the market entry and competition.

**Know More:**  
<https://www.autoclinch.org/>



## **CurioGenesis** attends mentoring session by Mr. Anand Kannan

AIC-Pinnacle incubated startup CurioGenesis developed the Reddoo app, a buyer centric solution to combat climate change through "Reuse". Reddoo promotes reuse through community sharing of preloved products, promotes sustainable alternatives, and empowers local merchants to serve local communities, thus reducing the need for goods transportation, the largest contributor to carbon emissions. The mentoring session with Mr. Anand Kannan - CEO, AvasDegitech focused on the outreach strategies and guidance over the way forward for the Reddoo application.



## AIC- Pinnacle organizes Mentoring workshop with **Mr. Arvind Mahajan**

AIC-Pinnacle organized a mentoring workshop for selected startups with Mr. Arvind Mahajan, Former Lead Director, KPMG Board & seasoned consultant, with 35+ years of experience in management and consulting. During the workshop, Ms. Monali Yewale, Founder, CurioGenesis Tech Labs Pvt. Ltd., Mr. Indra Jha, Founder, Ziffytech Digital Healthcare Pvt Ltd., Mr. Kovid Sawla, Founder, Third I-Adivid Technologies Pvt. Ltd., Mr. Anil Tatti, Founder, Agrosonic Pvt. Ltd., and Mr. Akshay Jain, Founder, Energy Bae Pvt. Ltd. interacted and discussed their technologies, challenges, opportunities, and scope with Mr. Arvind Mahajan.

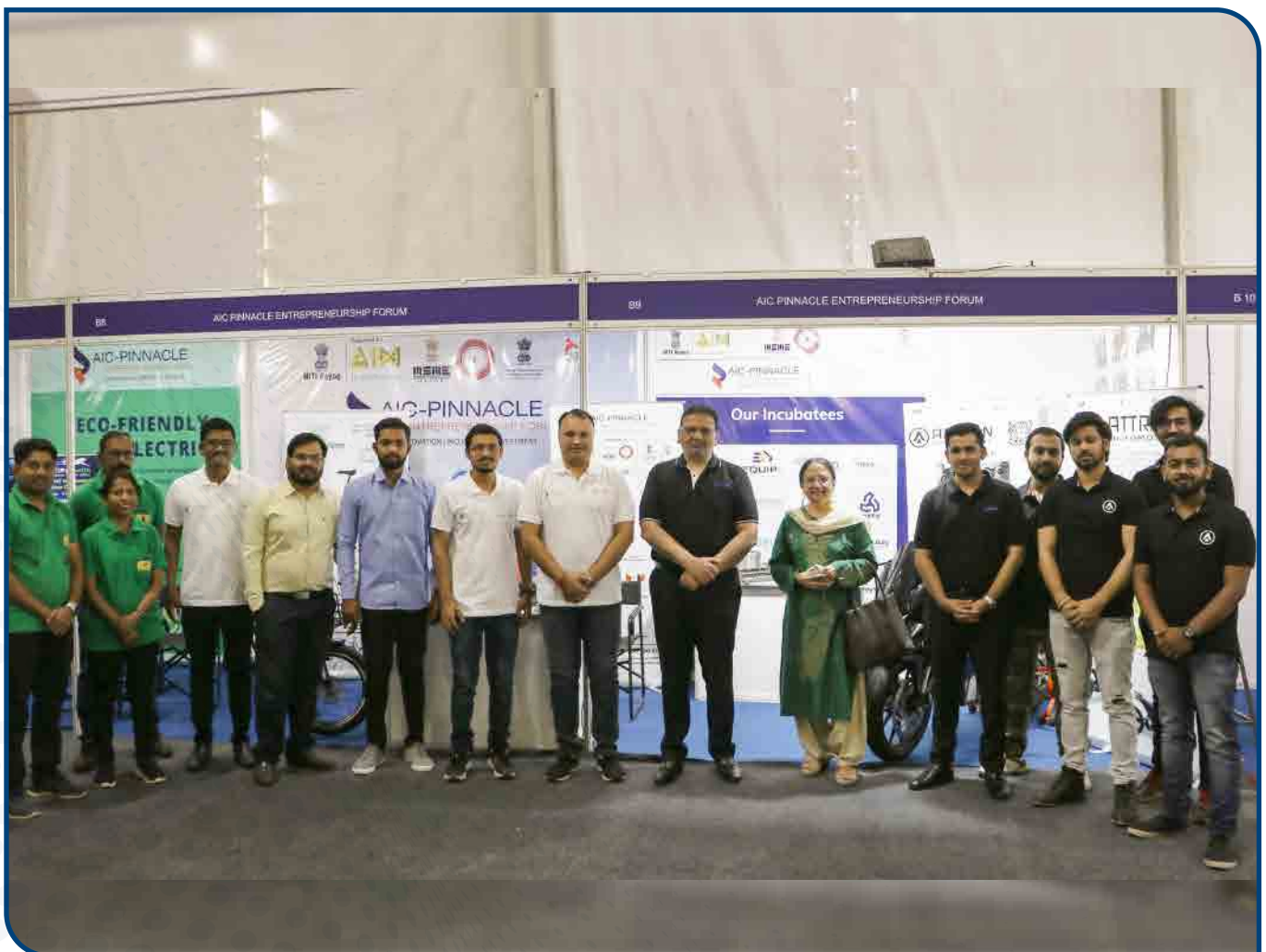


# AIC-Pinnacle participated in Pune AFC-2022

The Alternative Fuel Conclave was organized by Maharashtra Industrial Development Corporation (MIDC) and Maharashtra Pollution Control Board (MPCB), in association with Maratha Chamber of Commerce, Industries and Agriculture (MCCIA) from 2nd to 5th April 2022, in Pune. 100+ new mobility startups and leading EV players showcased their products at the exhibition.

AIC-Pinnacle participated in the conclave to provide a platform to its electric mobility startups to showcase their product innovations and capabilities at the exhibition. AIC-Pinnacle was represented by the following start-ups at the event:

- ◆ **Attron Automotive showcased first long range electric motorcycle**
- ◆ **Krishigati showcased Electric Bull**
- ◆ **CatalystGreen showcased Cargo Bicycle**
- ◆ **Nettoyer Automotives showcased a Plug-in hybrid kit fitted vehicle**



During this AFC conclave, various dignitaries from state and central Government, industry and foreign experts interacted with AIC-Pinnacle incubated startups & showed their interest & appreciation of the products.



Mr. Aditya Thackeray, Former Minister, Tourism and Environment, Government of Maharashtra



Visit of Mr. Uday Samant Ji, Former Minister, Higher and Technical Education, Government of Maharashtra



Visit of Dr. Rashmi Urdhwarsh, Former Director, Automotive Research Association of India



Visit of Mr. Prithviraj Chavan Ji, Former Chief Minister, Government Of Maharashtra

# Our Incubation Services & Support



## Legal Compliance & Assistance Programme

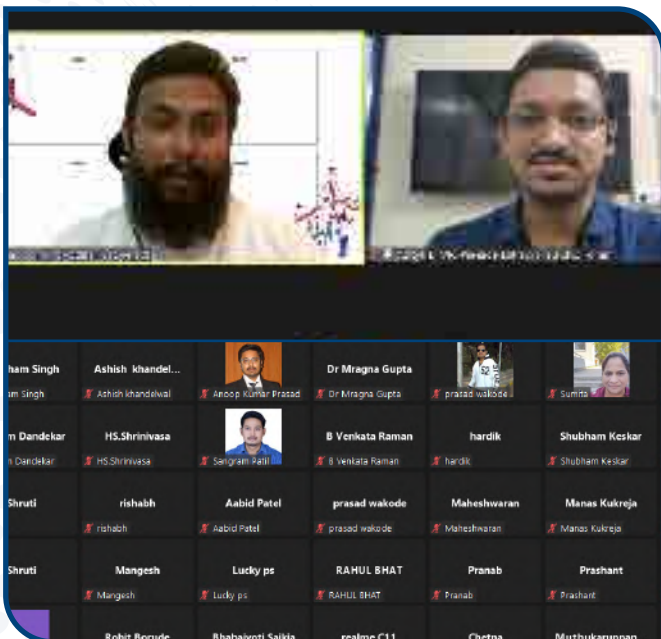
AIC-Pinnacle provides various legal consultation and awareness services including, incorporation compliance, contract management, ip advisory, fund raising, mergers and acquisitions, policy formulation, alternative dispute resolution, litigation management.

We organized a legal awareness session on 'Founder Agreement 101' in association with our ecosystem partner Startup Legal, where Mr. Hemant Kelkar and Ms. Tanmayee Apte explained the importance of the founder's agreement along with its format. In this session all the participating startups interacted and discussed the nuances of the founder agreement and its legal aspects.



## Fund consultation and grant awareness

AIC Pinnacle helps startups to approach different government schemes and investors to get grants and funding. Till date we have helped our startups to raise grants of a combined value of INR 83 million. We provide scheme updates and information support for availing grants. We organize sessions with our legal partners, mentors, industry experts, for assistance and facilitation. We organized a session on DPIIT (Department for Promotion of Industry and Internal Trade), delivered by Mr. Syed Asif Iqbal, Head of Product & Strategy, Lawyered, our legal partner firm. The session was focused on various crucial aspects of DPIIT recognition and grants available under the scheme.



## IPR facilitation centre

AIC Pinnacle has a dedicated intellectual property facilitation centre that assists incubated startups in copyrights, patents, trademarks, and industrial design filings. We also organized an insightful session on, 'Overview of IPR and patent registration', conducted by Mr. Shrinidhi Raste, Registered Patent Agent, to provide a deeper understanding of IPs and step by step patent registration process.

Through our IPR services we have facilitated:



**07**

Patent Applications



**12**

Trademarks



**03**

Copyrights



**08**

Design Applications

## AIC-Pinnacle's IP Facilitation Centre's Services:

- ◆ IP Support
- ◆ Patent Filing
- ◆ Trademark Filing
- ◆ Copyright Filing
- ◆ Design Registration
- ◆ Legal Compliances
- ◆ Agreement Drafting

**PATENT REGISTRATION PROCESS**

- Step 1 - Patent search/Preparing forms etc...
- Step 2 - filing Non-Provisional application within 12 months
- Step 3 - Publication in 18 months
- Step 4 - Filing Request for Examination within 48 months
- Step 5 - Examination by Patent Office
- Step 6 - Responding to queries
- Step 7 - Hearing/Grant/Rejection

# Welcome Onboard!



## Attron Automotive Private Limited:

Attron automotive is an electric motorcycle startup based in Pune, midway into the build of our production ready model. Attron aims to enhance the current mobility scenario by introducing their own electric motorcycles intended to offer performance one step ahead of the Internal Combustion counterparts.

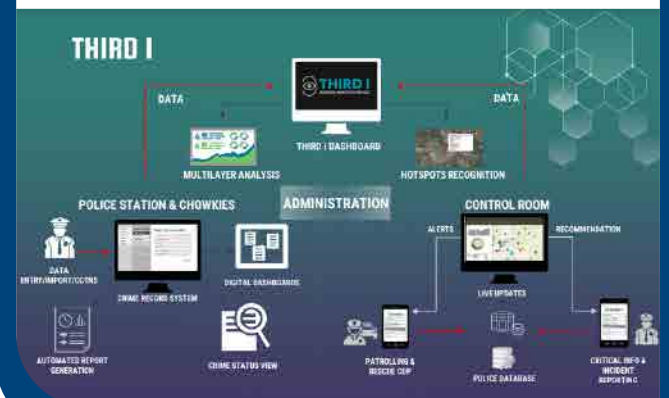
### Know More:

<https://atronautomotive.com/>

## Adivid Technologies Private Limited:

Adivid Technologies works on developing solutions to solve challenges using the latest Digital Technology, Data Analytics, Data Visualization, Artificial Intelligence with a pragmatic approach. Adivid embodies design-thinking practices, agile methodology and provides solutions that can be easily adapted by organizations/ government/corporate to improve their efficiency & workflow. They also developed an essential SaaS (Software as a service) during Covid-19 situation and are continuously thriving for developing many other valuable applications for social benefits.

Know More: <https://adivid.com/>





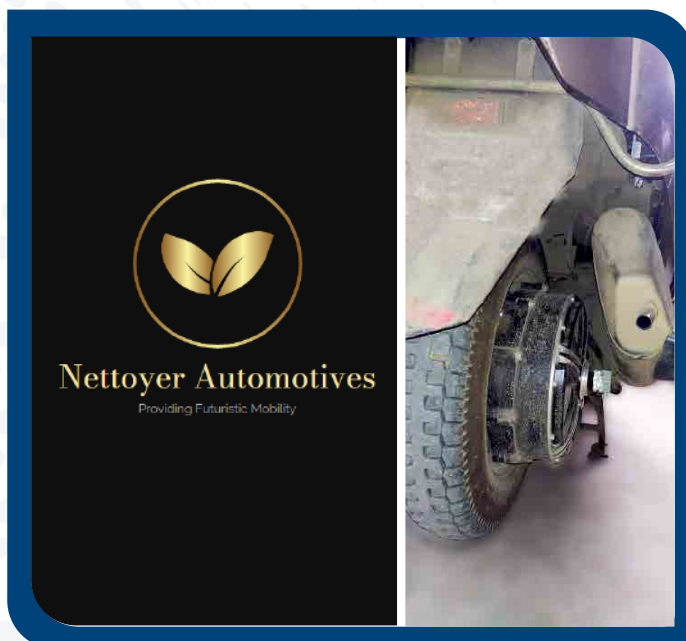
### Rut 3 Engineering Private Limited:

Rut3 "Reinvented the Wheel", making the rides Safer, providing high comfort and making the vehicle energy efficient. They build suspension inside the rim, replacing the spokes for Wheelchairs, Bicycles, Two-Wheelers, Four-Wheelers, Space Rovers with reliable and affordable-for-all technology.

### AutoClinch Private Limited:

AutoClinch Private Limited is a smart emergency assistance cum Auto-service aggregation platform that aims to build a wide network system in auto-Service industry to cater and solve all problems related to one's mobility on roads.

Know More:  
<https://www.autoclinch.org/>



### Nettoyer Automotives

Nettoyer automotive aim is to provide Plug-in hybrid kits to the customers to convert their vehicle into PHEV. This will enable them to travel on Electric mode as well as fuel mode. They are providing the retrofitting of motor and controllers. By using this technology, users can reduce the cost of operation by 90% and reduce the emissions emitted from the vehicle by 72.46%. The user can travel on electricity as well as on petrol whenever they are out of electricity.

Know More:  
<https://nettoyerautomotives.in/>



# Empowering Women Entrepreneurs

## Krishigati Pvt. Ltd.

Krishigati Private Limited is one of the leading organizations in the sector of agritech with innovative solutions for intercultural operations and avant grade technological solutions for modern and precision farming. Krishigati, aims to provide sustainable and value-added products and services to our marginal farmer with pure intent to make their activities and life more easier than existing. Their aim is to cut down 20-60 % of farming expenditure and contribute to doubling the income of marginal farmers, which is also the initiative/goal of the Department of Agriculture, GOI.

Mrs. Sonali is a competent professional with 10+ years of experience in the HR, operations, engineering, learning and development and at early stage startup.

Know More: <https://www.krishigati.com/>



**Sonali Weljali**  
Founder and CEO  
Krishigati Pvt. Ltd.

## CurioGenesis Tech Labs Pvt. Ltd.



**Monali Yewale**  
Founder CurioGenesis Tech Labs

Reddoo (a product developed by CurioGenesis) is a buyer centric solution to combat climate change through "Reuse". Reddoo promotes reuse through community sharing of preloved products, promotes sustainable alternatives, and empowers local merchants to serve local communities, thus reducing the need for goods transportation - the largest contributor to carbon emissions.

CurioGenesis Tech Labs is a passionate socio-technologist that believes and works to make a substantial contribution to achieve the SDGs of the United Nations. CurioGenesis Tech Labs are making our planet and society a better place to live by guiding the young generations towards a sustainable future.

Mrs. Monali Yewale is a seasoned professional with global information technology experience working with banking, aviation, manufacturing, insurance sectors across India, Singapore, Australia, US and UK.

Know More: <https://www.curio genesis.com/>



# Our Partners



**BUSINESS  
CHARCHA**

## Business Charcha:

Business charcha is an initiative led by various industry experts, business coaches and subject matter professionals for turning ideas into viable businesses and strengthening industry-academia bonds. A dedicated unit of Business Charcha acts as a catalyst for integrating knowledge base on this platform by facilitating training and workshops which sets forth rich experience and insights from various domains ensuring quality in entrepreneurial development by meeting international standards of innovation.

## PCCOE Centre for Innovation, Incubation and Linkages Forum (CIIL):

Our partnership with PCCOE is to strengthen the startup ecosystem and work together to foster the startup support. CIIL is an incubation center registered under Section 8 of Companies Act, 2013 with the vision to create globally accepted Innovators and Entrepreneurs for Self Reliant India.



## LAWYERED™

### Lawyered:

Lawyered is a legal tech initiative designed to change the way people interact with and within the legal industry. They help startups in all legal aspects and also provide the related legal services to startups.

### Startup Legal:

Startup Legal is a division of EduLegal focusing on providing comprehensive legal solutions for India's burgeoning Startup ecosystem across India. They support startups mainly in incorporation compliance, contract management, IP advisory, fund raising, mergers and acquisitions, policy formulation, alternative dispute resolution, litigation management with the special focus area in technology related contracts and fintech regulation.



## STARTUP LEGAL



## sparkinov

### AVAS (Avas Digitech International Pvt. Ltd):

AVAS helps startups around the globe to build and launch human-centered digital products and Services. They offer services like- experience design, interface design, brand creation, open innovation, and product development.

# AIC-Pinnacle Startup Portfolio



Sr. No.	Startup Name	Scheme	Sectors
1.	Sendriya Jeevan Pvt. Ltd.	AIM	Agriculture
2.	Krishigati Pvt. Ltd.	MeitY	AgriTech
3.	My Research room Pvt. Ltd.	MeitY	AgriTech
4.	Pune Vegetable	AIM	Agritech
5.	Dynateq Consulting Pvt.Ltd.	MeitY	Automation
6.	Fatcat Robotics Pvt. Ltd.	AIM	Automation
7.	Energy Bae /Develop Train Maintain LLP	AIM	Clean Energy
8.	Adivid Technologies Pvt. Ltd.	MeitY	Data Analytics
9.	Secumatic Technologies LLP	MeitY	Defence
10.	Gupte Education	MeitY	Edu-Tech
11.	Nettoyer Automotives Pvt. Ltd.	MeitY	EV
12.	Catalystgreen Pvt. Ltd.	MeitY	EV
13.	Attron Automotive Pvt. Ltd.	AIM	EV
14.	Health Buddy	AIM	Health Care
15.	Dr. Neha Nimbhorkar (Bokey)	Pre-Incubation	Health Care
16.	Sensor-enabled social distancing masks	AIM	Healthcare
17.	Diabetico - Rise and Move	MeitY	HealthTech
18.	Heal on Wheel LLP	AIM	Hospitality
19.	Vibhaa Innovation (Pratik Gangurde)	AIM	Infrastructure
20.	Eldew Digital Pvt. Ltd.	MeitY	IT
21.	AutoClinch Pvt. Ltd.	AIM	IT
22.	CurioGenesis Tech Labs LLP	AIM	IT
23.	Innoctive Technologies Pvt Ltd	AIM	IT
24.	Definitics Software Solutions Pvt. Ltd	AIM	IT
25.	Fountlab Solutions Pvt. Ltd.	AIM	IT
26.	Equip9 Pvt. Ltd.	AIM	IT
27.	HexaEdge Networks Pvt. Ltd.	AIM	IT
28.	U4U Sociotech Pvt. Ltd.	AIM	IT
29.	Agrosonic Solutions Pvt. Ltd.	AIM	IT
30.	Ziffytech Digital Healthcare Pvt.Ltd.	AIM	IT
31.	Pi R Square Digital Solutions Pvt. Ltd.	AIM	IT
32.	Autodrive Technologies Pvt. Ltd.	AIM	IT
33.	Wishfunda	AIM	IT

# AIC-Pinnacle Startup Portfolio



Sr. No.	Startup Name	Scheme	Sectors
34.	Nil Digital Enterprise Pvt. Ltd.	AIM	IT
35.	Saurav Patil	Pre-Incubation	IT
36.	Manish Kumar	Pre-Incubation	IT/IOT
37.	Rut3 Engineering Pvt. Ltd.	MeitY	Manufacturing
38.	3DGuru Innovations Pvt. Ltd.	MeitY	Manufacturing
39.	SAARK Customs Pvt. Ltd.	MeitY	Manufacturing
40.	Arcatron Mobility Pvt. Ltd.	AIM	Manufacturing
41.	Arago Electric Pvt. Ltd.	AIM	Manufacturing
42.	Ion Mobility Pvt. Ltd.	AIM	Mobility
43.	Driveshaft Motor Pvt. Ltd	AIM	Mobility
44.	Gracias eVenture Service Pvt. Ltd.	AIM	Mobility
45.	AutoGrid Mobility Pvt. Ltd	AIM	Mobility
46.	Nascent Auto Infrastructure Pvt. Ltd.	AIM	Mobility
47.	Yellowjackets Logistics Pvt. Ltd.	AIM	Other
48.	VENTRAGEN Technologies Pvt. Ltd.	AIM	Other
49.	Nikhil Agarwal	Pre-Incubation	Other
50.	Pink Warrior Pvt. Ltd.	AIM	Social Innovation
51.	Abhishek Danane	Pre-Incubation	Social Innovation
52.	Adesh Santaram	Pre-Incubation	Social Innovation
53.	Advith Menin	Pre-Incubation	Social Innovation
54.	Om Rangacharya	Pre-Incubation	Social Innovation
55.	Wastinno	MeitY	Waste Management
56.	Eichhornia	Pre-Incubation	Waste Management



# Upcoming Events



01

## Atal innovation Mission - Atal Incubation Centre (NITI Aayog):

- ◆ Sector Focus: Automobile/EV, Agri-Tech, Electronics and IT (AI, IOT, ICT), Healthcare, Social Innovation, Clean Energy, and other emerging sectors
- ◆ No. of startups to be incubated this year: **15 Nos.**
- ◆ Funding available for eligible startups: **Upto 12.5 lakhs\***



02

## TIDE 2.0 (Ministry of Electronics and Information Technology - MeitY Startup Hub):

- ◆ Sector Focus: Automobile/EV, Agri-Tech, Electronics and IT (AI, IOT, ICT), Healthcare, Social Innovation, Clean Energy, and other emerging sectors
- ◆ No. of startups to be incubated this year: **03 Nos.**
- ◆ Funding available for eligible startups: **Upto 40 lakhs\***



03

## Startup India Seed Fund Scheme (Ministry of Commerce and Industry, DPIIT)

- ◆ Sector Focus: Automobile/EV, Agri-Tech, Electronics and IT (AI, IOT, ICT), Healthcare, Social Innovation, Clean Energy, and other emerging sectors
- ◆ No. of startups to be incubated this year: **6 Nos.**
- ◆ Funding available for eligible startups: **Upto 20 lakhs\***



[Apply Here](#)

\*Eligibility for funding is subject to guidelines, funds availability, eligibility criterias decided by the committee.



## Get in Touch:

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